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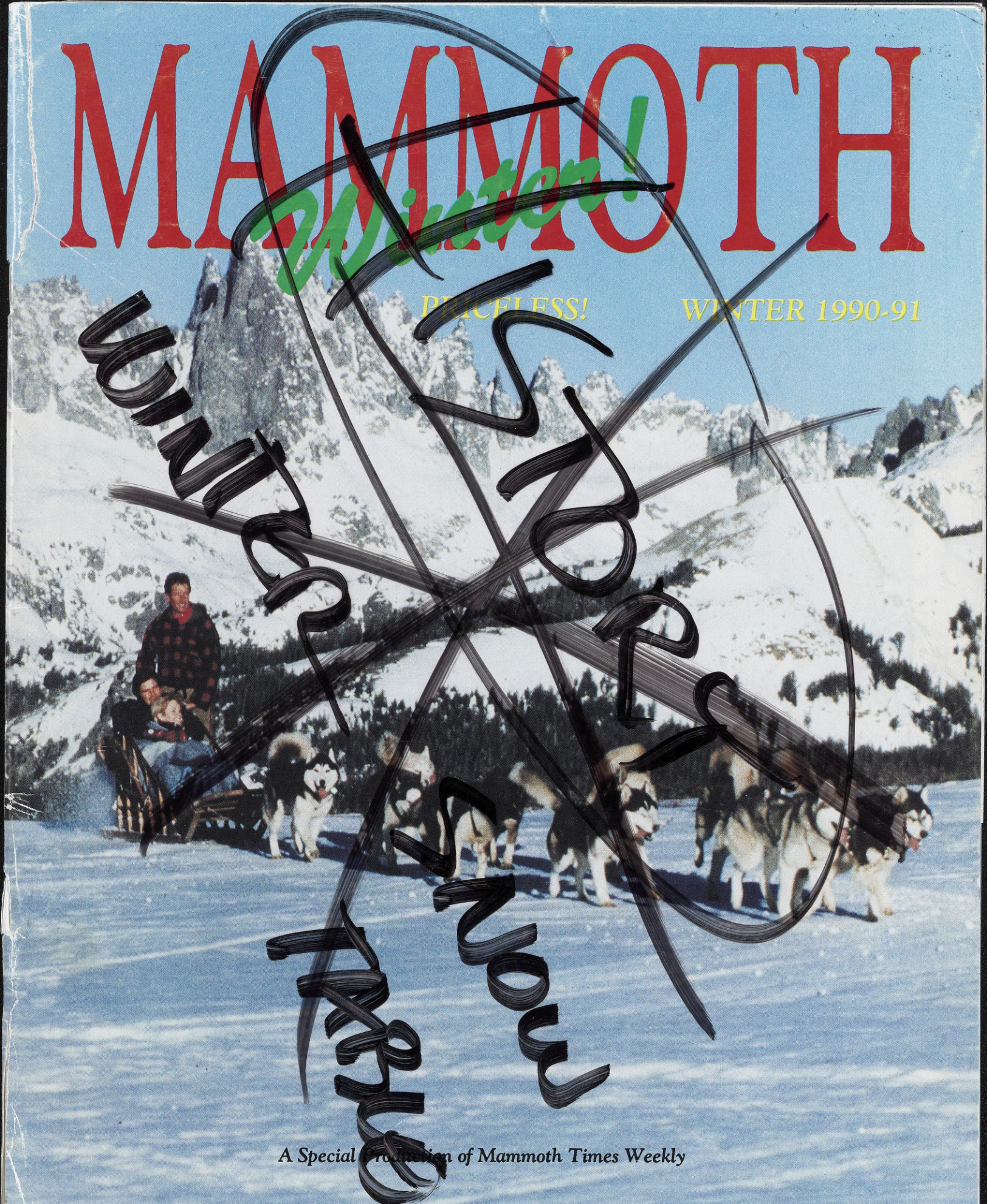

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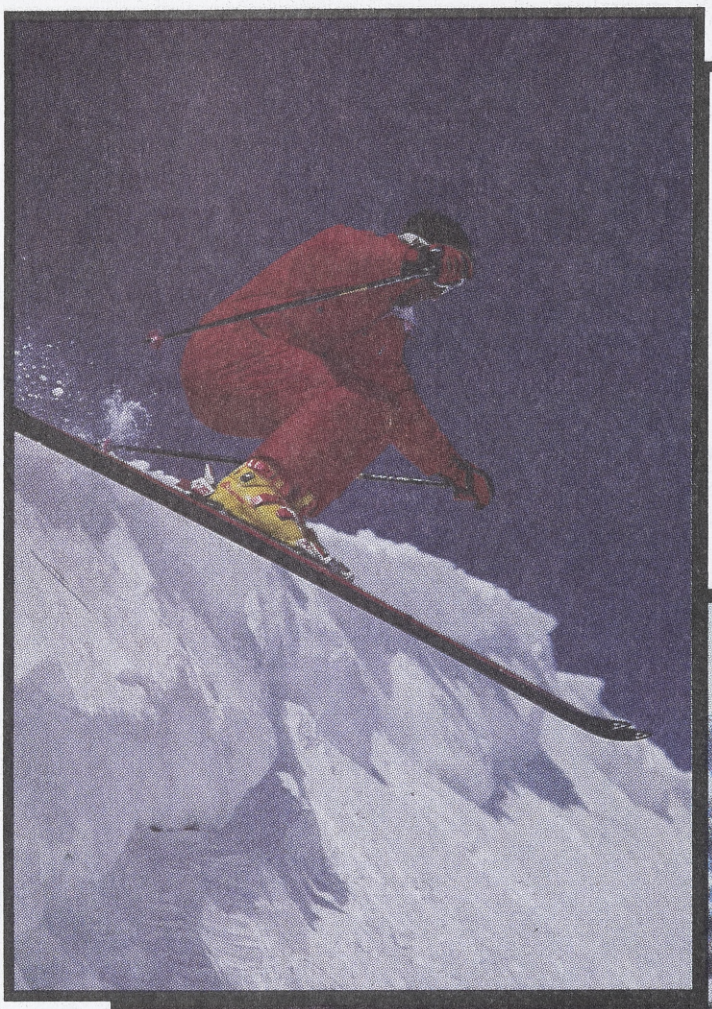

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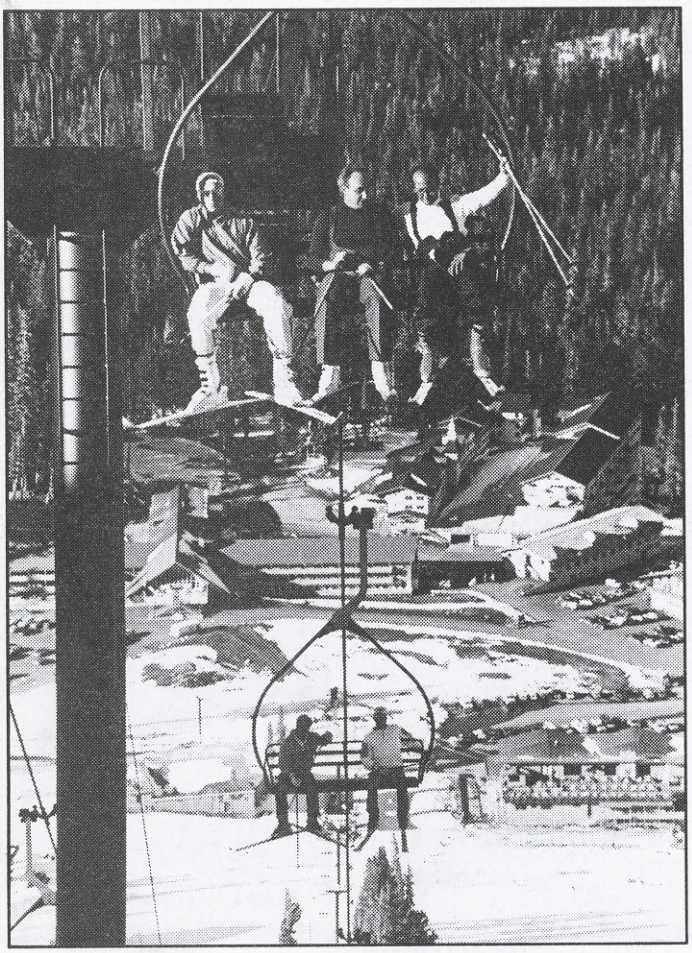

Spring skiing on Chair 1 is great fun!

15	ELSKE GS RACE
16	CHAMONIX GS RACE SNOWBOARDER MAGAZINE "LEARN TO SHRED" DAY
19-21	POWDER MAGAZINE PERFORMANCE CENTER
22	WINTER BEGINS SPECTACULAR NIGHT OF LIGHTS ON MAMMOTH MTN.
25	CHRISTMAS
26-29	NCSA CAMP
27-28	USSA RONDELE GS RACE AT JUNE MT.
30-31	NCSA GS & SL RACES

January 1991

1	NEW YEAR'S DAY
3-4	ALPHA GAMMA OMEGA DUAL & GS
5	ELSKE SL
6	INLAND & SAN DIEGO RACES MAMMOTH SNOWBOARD SERIES
7	ALPINE ATHLETIC CLUB RACE BEGINS
8	MID WEEK VILLAGE RACES BEGIN
	VILLAGE CHAMPS GS
9	WORLD CUP GS
10	VILLAGE CHAMPS GS
10-13	WESTERN REGION FIS TECH RACE SERIES
11	INYO MONO LEAGUE MERCHANT'S DAY AT JUNE MT.
12	ROKKA
13	SCHUSSKI SL CHAMONIX SL VILLAGE CHAMPS BEGIN AT JUNE MT.
14-18	USSA RONDELE RACE SERIES
15	VILLAGE CHAMPS SL
16	INYO-MONO LEAGUE ALT WORLD CUP SL
17	VILLAGE CHAMPS SL
17-20	OP PRO SNOWBOARD SERIES AT JUNE MT.
18	INYO-MONO LEAGUE AT JUNE MT.
19-21	NCSA GS & SL
20	MAMMOTH SNOWBOARD SERIES
21	MARTIN LUTHER KING, JR.
21-25	MMRD RACE CAMP
22	VILLAGE CHAMPS GS
23	WORLD CUP GS
24	VILLAGE CHAMPS GS
25-27	NATIONAL HANDICAPPED SPORTS AT JUNE MT.
26-27	USSA J3 SG NCSA RACES AT JUNE MT.

Junior racer

Ski racers from the 1990 Jimmie Heuga Express at Mammoth Mountain. The Express is scheduled to come to Mammoth again this spring, March 14-15.

"Musher" Paul Marvelly and one of his husky sled dogs pose for the camera while on a backcountry ride.

27	SAN DIEGO W.P.O.S. CLINIC & DUAL VILLAGE CHAMPS AT JUNE MT.
28-31	MASTERS CAMP RACE SERIES
29	VILLAGE CHAMPS SL
30	WORLD CUP SL
31	VILLAGE CHAMPS SL

February 1991

1-3	WESTERN REGION MASTERS RACES PSTA TOUR AT JUNE MT. (TENTATIVE)
2	GROUNDHOGS DAY
2-3	NCSA GS AT JUNE MT.
3	WESTERN REGION MASTERS SL MAMMOTH SNOWBOARD SERIES
4	ABSOLUT BARTENDERS CLASSIC
4-8	MMRD RACE CAMP
5	VILLAGE CHAMPS GS
6	INYO-MONO LEAGUE WORLD CUP GS
7	VILLAGE CHAMPS GS
8	INYO-MONO LEAGUE ALT.
9	ELSKE GS CONNOISSEUR SKI INVITATIONAL CALIF. STATE SNOWBOARD SERIES (TENTATIVE)
9-10	INFINITI CONNOISSEUR SKI INVITATIONAL
10	SAN DIEGO & INLAND SCHUSSKI GS VILLAGE CHAMPS AT JUNE MT.
12	VILLAGE CHAMPS SL LINCOLN'S BIRTHDAY
12-14	MAMMOTH SKI TRADE FAIR
13	INYO-MONO LEAGUE GREAT INSTRUCTORS & TECHNICIANS RACE
13	ASH WEDNESDAY
14	VILLAGE CHAMPS SL VALENTINE'S DAY
16	ROKKA GS
17	CHAMONIX GS MAMMOTH SNOWBOARD SERIES
18	PRESIDENT'S DAY
19	VILLAGE CHAMPS GS
19-22	MAMMOTH POLICE/FIRE RACE CAMP
20	WORLD CUP GS
21	VILLAGE CHAMPS GS
22-24	NATIONAL HANDICAPPED SPORTS AT JUNE MT.
23-24	NCSA REGIONAL GS & SL USSA J1 QUALIFIER AT JUNE MT.
24	SAN DIEGO CLUB RACE VILLAGE CHAMPS AT JUNE MT. JEEP CHALLENGE SERIES AT JUNE MT.
25-28	CALIFORNIA POLICE/FIRE OLYMPICS RACES

Teams of snowcats groom Mammoth Mountain each night.

March 1991

1	INYO-MONO LEAGUE
2-3	NCSA RACES AT JUNE MT. CHILDREN'S WINTER CARNIVAL AT

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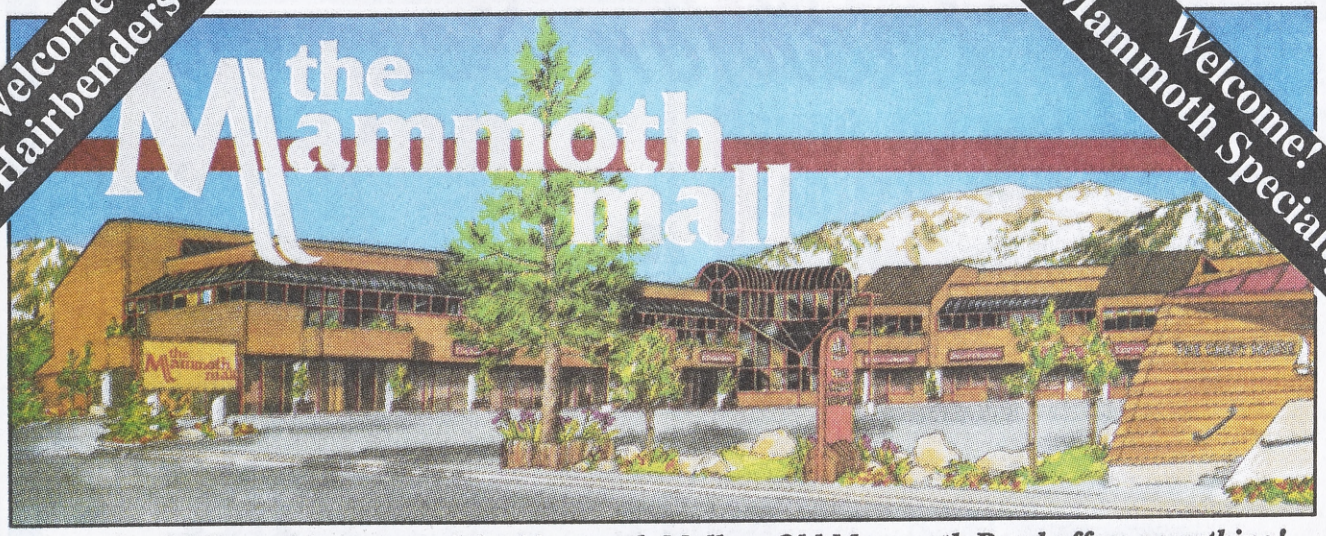

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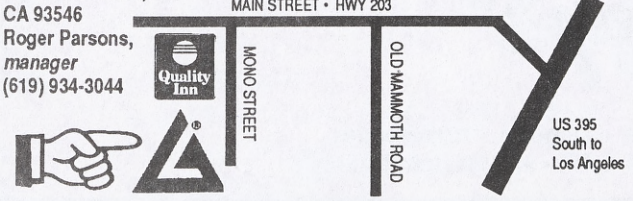

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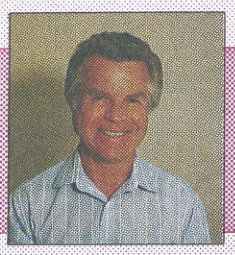

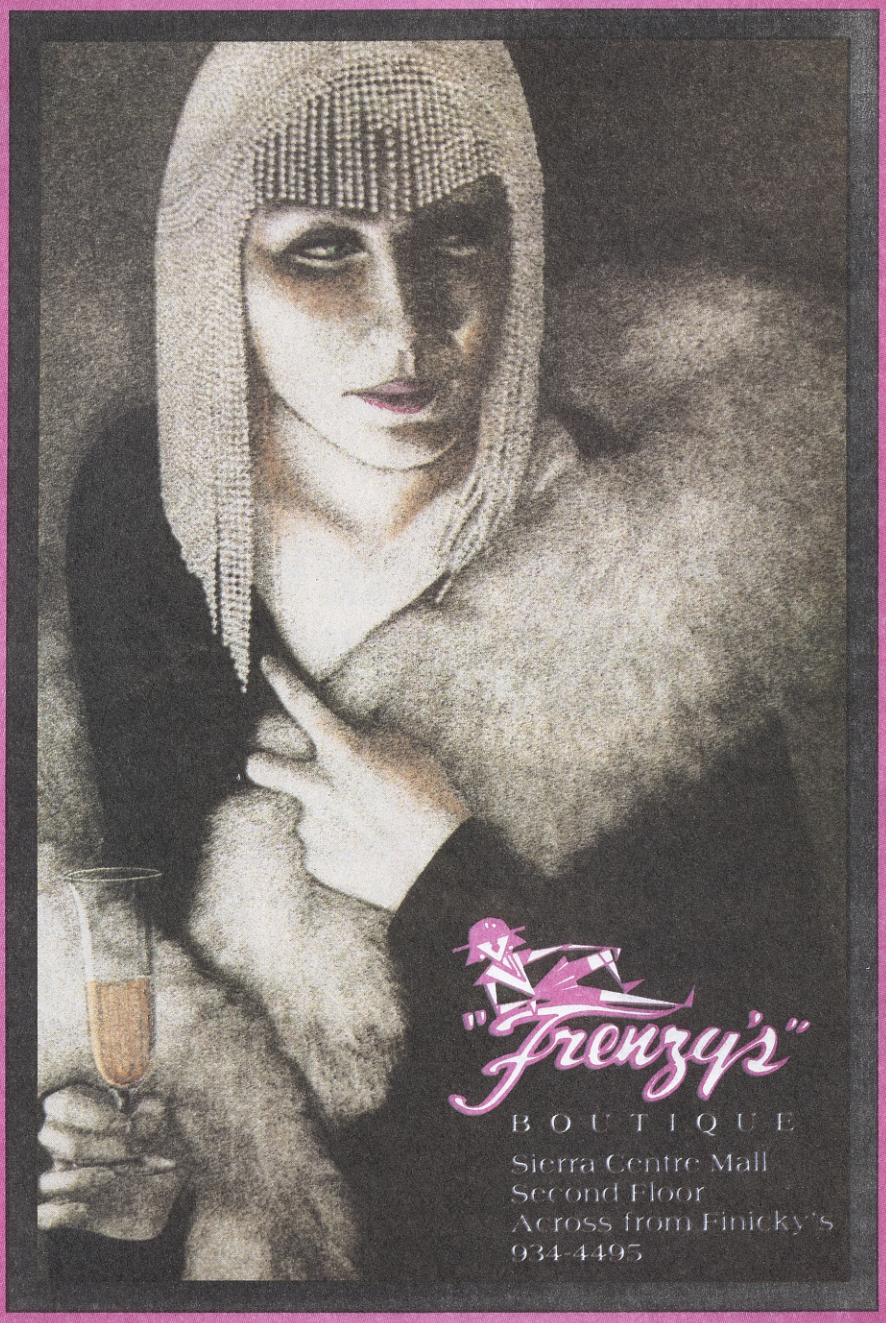

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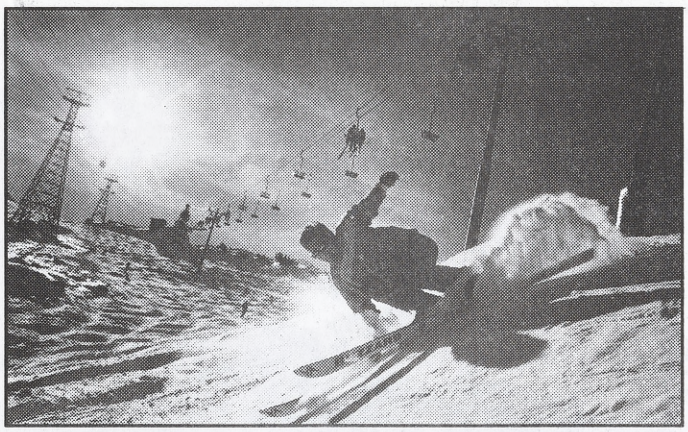
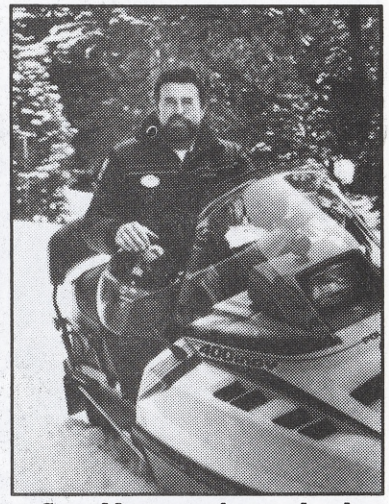


Carving up the wind pack on the face of Chair 3.

	JUNE MT.
	JEEP SKI CLUB CHALLENGE
3	MAMMOTH SNOWBOARD SERIES
5	VILLAGE CHAMPS SL
6	INYO-MONO LEAGUE
	WORLD CUP SL (X2)
7	VILLAGE CHAMPS SL
8	INYO-MONO LEAGUE
8-9	HARD CORPS CHALLENGE
9	AMERICAN CANCER SOCIETY RACE
	ROKKA SL
9-10	USSA SCOTT RACES AT JUNE MT.
10	VILLAGE CHAMPS AT JUNE MT.
11-15	MMRD RACE CAMP
12	VILLAGE CHAMPS GS
13	WORLD CUP GS
14	VILLAGE CHAMPS GS
14-15	HEUGA EXPRESS
15-17	NATIONAL HANDICAPPED SPORTS AT JUNE MT.
16	USRSA PLYMOUTH REGIONAL FINALS AT JUNE MT.
	ELSKE SL
16-17	SICO CHAMPS
17	CHAMONIX SL
	MAMMOTH SNOWBOARD SERIES
	ST. PATRICK'S DAY
19	VILLAGE CHAMPS SL
20	THORNBERG MEMORIAL
	INYO-MONO LEAGUE
	WORLD CUP SL
21	VILLAGE CHAMPS SL
22	INYO-MONO LEAGUE AT JUNE MT.
22-24	U.S. MEN'S PRO TOUR RACES
23	LA COUNCIL CHAMPS
23-24	NCSA RESERVE
	U.S. PRO TOUR, MEN'S PRO RACE
24	PALM SUNDAY
24	CHAMONIX DUAL
	FAR WEST DUAL
	VILLAGE CHAMPS AT JUNE MT.
25	WEDS. WORLD CUP FINALS GS
26	VILLAGE CHAMPS GS
27	WORLD CUP FINALS SL
28	VILLAGE CHAMPS GS
29	GOOD FRIDAY
30	PASS-OVER
30-31	STUNTS UNLIMITED RACES
31	EASTER

April 1991

1	APRIL FOOLS DAY
1-4	USSA J4/5 CHAMPS
5-7	FAR WEST CHAMPS SERIES
7	DAYLIGHT SAVINGS—SET AHEAD 1 HOUR
8	ALPINE ATHLETIC CLUB ENDS
9-11	VILLAGE CHAMPIONSHIP FINALS
10	INDIVIDUALS VILLAGE CHAMPS FINALS
10-12	CALIFORNIA HIGH SCHOOL CHAMPS GS AT JUNE MT.
13	ELSKE DUAL
13-14	ROKKA STD & DUAL
	USSA MASTERS RACES
20-21	NCSA
27-28	USSA SUPER-G



Gene Marten and many locals enjoy snowmobiling in the local area.

May 1991

4	KITTREDGE CUP
11-17	ROSSIGNOL I SUMMER CAMP
12	MOTHER'S DAY
18	ARMED FORCES DAY
18-24	ROSSIGNOL II SUMMER CAMP
25	USSA HANS GEORG SL
27	MEMORIAL DAY (OBSERVED)

June 1991

14	FLAG DAY
16	FATHER'S DAY

A view of the top of Mammoth Mountain before construction of the Gondola and Chair 23 (circa 1960).

Winter Kicks

Shred, Sled, or Take a Ride With Paul's Best Friends

By Jeff Pagano

So you're tired of sliding down Mammoth Mountain on your backside. You've got aches and pains in parts of your body that you didn't even know were parts of your body.

Take a day off. This may come as a shock to some of you, but there's more to Mammoth than alpine skiing; not everyone who visits or lives in Mammoth is interested in riding the lifts. There are plenty of other things to do with mountains and snow. Whether it's sliding down gentle slopes on old garbage can lids, or heading into the winter hinterland, there are plenty of other ways to abuse completely different parts of your body. You just might have a good time too.

A young Dave McCoy skis Mammoth in 1939.

For family-oriented fun, your first stop should be the Forest Service Ranger Station at the entrance to town. They oversee a variety of activities within the Mammoth Lakes Ranger District.

For example, if you'd like to take the kids sledding, they'll direct you to the popular Scenic Loop, Deadman's Pass and Crestview areas. Or they can provide you with information and locations for the best ice skating in the area. Snowmobiling is regulated by this department and only permitted in designated areas, so go visit and get the information you'll need.

If you're inclined to view one of Mono County's geologic wonders, visit Hot Creek. When the road closes, getting there can be half the fun. "Once two-wheel-drive vehicles can't make it into the park, we lock the gate and you can get there by walking, skiing, snowmobiling or snowshoeing," says Janis Lloyd, Assistant Recreation Officer of the Mammoth

Please see page 18

DOG SLED ADVENTURES

SCENIC FAMILY RIDES

Minaret Loop (25 minutes)
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Hot air ballooning offers spectacular views of the Sierra.

Ranger District. "We don't suggest swimming or soaking, but visitors are encouraged to view the unique geologic activity at the site." The area is closed from sunset to sunrise, so plan accordingly. Another interesting place to sightsee is Minaret Vista, above Mammoth Mountain. Getting there is another story . . .

Give Your Dogs a Rest

Dog Sled Adventures is a unique service which provides traditional dogsleds rides to the Minaret Vista area. "There's nothing like it!" says owner Paul Marvelly. "For most people, their first contact with working dogs is pretty exciting; they really enjoy getting to know the dogs."

Marvelly notes a special attraction between man and animal, especially the kids: "The shyer, more sensitive children tend to favor the quieter dogs, and the more boisterous kids like the bigger, more aggressive dogs. But what's really amazing is how the dogs respond when we take a handicapped person for a ride: they're twice as attentive. It's almost as if they can sense there is something *special* about that person.

"We go up the the Vista and stop to take pictures of the riders with the dogs. The people really get to know the dogs and usually choose a favorite." Some riders return each year to renew their friendship.

The teams of eight to 10 dogs can pull up to 400 pounds of passenger weight — usually two adults and a small child. Don't expect just to enjoy beautiful scenery. You just might learn something about the area, dogsled handling and local history. "Most people ride for the experience and the information is something they don't expect," Marvelly says.

The public is encouraged to stop by the Mammoth Mountain Inn to visit the dogs; taking a ride is optional.

JANE DOVE

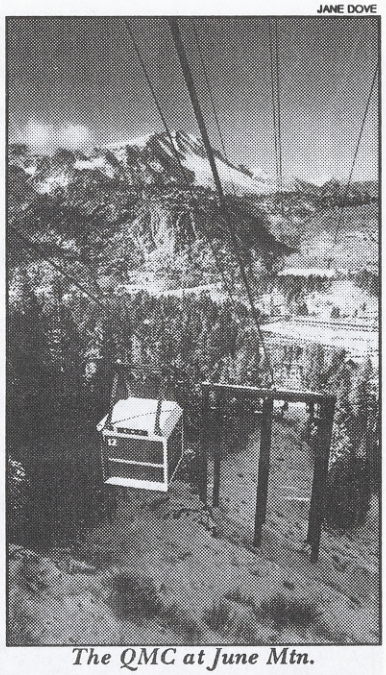
Chilly weather at the local qualifying contest for the 1990 OP Pro of Snowboarding.

No Geeks Allowed

Take this test: How many Oingo Boingo songs do you know by heart? How many Budweisers do you have to drink to get $6.49 (the price of a twelve pack) worth of aluminum? How often do you say the words "dude", "rad", and "shred" in one sentence?

Tally your scores. If your answer is less than 50, you haven't got what it takes to become a snowboarder. You probably don't have enough neon clothes to be accepted into the sport anyway. Snowboarding is not a fad; it's a way of life.

JANE DOVE



The QMC at June Mtn.

Now that all the pitiful stereotypes are out of the way— take a serious look at snowboarding. Forget that snowboarding is growing by leaps and bounds, both professionally and in ski areas across the U.S. and Europe. Forget that it's a hot new sport on the cutting edge of board making technology. But don't overlook snowboarding's greatest attraction— its a new challenge; it's a new way to move down the mountain that's as invigorating and rewarding as skiing, but in a totally different way.

If you feel you've mastered skiing, or are just looking for an alternative, snowboarding *is* the new frontier. And for beginners, it's a humbling one. A word of advice to first-timers from local snowboard pro Steve Klassen, "Rent the right gear and take a lesson." Regardless of your ability level.

Don't think you can get by without professional instruction just because you've got good balance. "When people rent a snowboard they think they can do it because they can surf or skateboard, but it's a completely different type of movement," Klassen says. "By taking lessons, you're going to forego a lot of painful falls.

"I recommend June Mountain for your first day. It's less crowded than Mammoth and has a very good instruction program," he explains. "The lift out of the Lodge is perfect for beginners. Most people that go over there have a better first day snowboarding. Compared to Mammoth, it's like night and day."

If you can't make it to June, Mammoth Mountain offers lessons at the Main Lodge and Warming Hut II. Regardless of where you spend your first day, "the most important thing is to get set up with the right rental equipment," Klassen advises. "Go to a specialty

. . . and don't forget the chains!

Mike Estes pulling a J-Tear at the 1990 OP Pro.

snowboard shop. When you get the right equipment, you have a much better chance of having a pleasant first day."

Since the early days, there has been concern about the safety of snowboarding — Isn't it dangerous? With eight years of industry experience, Klassen has seen the sport through its infancy. "The thing is, it's a new sport and there's a higher percentage of beginners on the mountain. That's where you may run into a problem. You see a lot of beginning skiers colliding with other skiers, but if a snowboarder does it, it's automatically assumed that it's the snowboarder's fault. It's just going to take a couple years to get past that type of snowboard persecution."

SCOTT WELDON PHOTO

Kemper Team Rider Andy Hetzer in the Half Pipe at June Mtn.

Expect the neon highlights in your new gloves to fade before the popularity of this sport does.

Skinny Skis

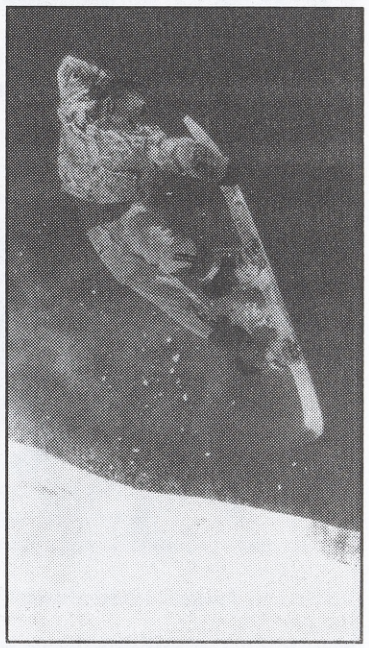
Cross country skiing began in 1985 when a small Southern California ski club decided they were sick and tired of paying outrageous lift ticket prices. To save money, they cut each ski in half, lengthwise, and since they couldn't afford to stay in condos, they simultaneously invented winter camping.

No, no, no — that's not what happened at all. Cross country skiing is as old as the hills, so to speak. The sport originated in Scandinavia *thousands* of years ago as a method of transportation between villages. Networks of groomed trails kept supplies, information and people moving through the long cold winters. (Imagine how many romances must have depended on those skinny skis.)

Today the sport endures although the reasons have changed. "If you just want to get some fresh air and exercise, or if you would like to explore the back country in a pristine winter setting, then your first step is to take a lesson at a touring center," says Claude Fiddler, avid ski mountaineer, photographer and Nordic skiing instructor.

"The easiest introduction to the sport is through a touring center, like Tamarack, where rentals and lessons are available and track is set," Fiddler says. Track skiing is ideal for all ability levels since the trails are prepared, marked, and the terrain is gentle. "Lots of people take a lesson then frequent touring centers for the experience of skiing the tracks."

BILL KERIG PHOTO

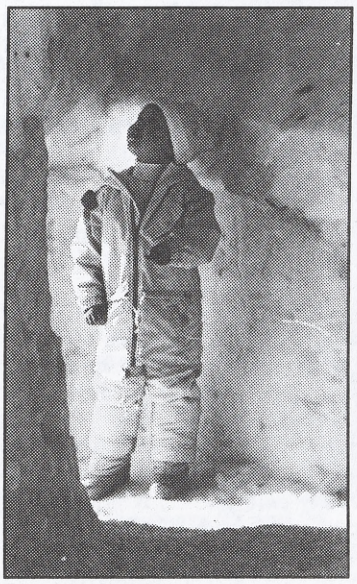


Local pro snowboarder Steve Klassen launching air

Taking the sport one step further, you might chose to head into the backcountry. Local guides can take you on trips into the backcountry for winter camping or to accommodations accessible only by skis or snowcat. A stay at Rock Creek Resort or Tioga Pass Winter Resort will not soon be forgotten.

Once you get comfortable on cross country, or telemark skis, there are an abundance of peaks to hike and ski. "The San Joaquin ridge north of Mammoth Mountain is perfect for cross country skiing," local backcountry skier Tom Tuttle says. "Once you're at the bottom, it's a nice rolling trip back to the Mammoth Mountain Inn."

PHIL HERMANEK



Exploring the ice castle at the "Spectacular Night of Lights," returning to Mammoth Mountain December 22.

Tuttle spends a good deal of the winter looking for the perfect backcountry steeps. "When they plow the road to Lake George, you can hike up to Mammoth Crest, there's incredible skiing there," he says.

Back in the 1930s, Dave McCoy, knowing a good thing when he saw it, set up his first tow ropes on McGee Mountain. Today it's a popular hike, offering 3,000 feet of vertical, smooth bowls and easy access.

The developers of the new Snowcreek Ski Area know what locals have known for years: The Sherwins offer excellent skiing in the middle of the winter.

If you're in the June Lake area, take a look at Mount Wood; there's 5,000 vertical feet of skiing up there, all you have to do is hike up.

Please see page 20

Sleigh rides in the Mammoth Meadow by Sierra Meadows Equestrian Center are fun and romantic.

Start at Frontier Pack station and follow the ridge.

Tuttle offers this advice to hopeful ski mountaineers: "Get up early. You want to hike on the firmer snow and be at the summit between 9 and 10 when the snow starts corning. You'll need good hiking shoes, sunglasses and a good pack to carry extra clothes; everything from a T-shirt and shorts, to windpants, a shell and an insulated jacket. And don't forget the sunscreen. Bring lots of water, at least half a gallon per person, which you can supplement with snow.

A helicopter lowers a lift tower onto the ground bring yet another lift for skiers at Mammoth Mountain.

"I like to have lunch at the top and wait for the snow to soften. I'll take off when the snow starts to soften at the top, because every foot you drop it gets softer. That gives the best corn, it's almost a powder-like feeling."

Mammoth is well known for great skiing and snowboarding, but now there's a new addition to the agenda!

Bobsledding

Right here in Mammoth is the first bobsled course of its kind in the country. Jim Dunn has been working on this idea for three years, and it has finally become reality. You'll find the bobsled run on Minaret Road, on the way to the Main Lodge at Mammoth Mountain.

Speed demons can reach 30 m.p.h. riding solo or in pairs on bobsleds similar to those used in the Olympics. The track will not be made of ice, but of hard compacted snow. You'll also get a snow cat ride, since that's the transportation to the top of the course.

"It will be something that will complement the other winter activities," says District Ranger Thom Heller. "It's a change of pace for Mammoth, and we now have a full complement of snow play."

Skate skiing on freshly groomed snow

So save a couple days on your next trip to try out some of these "alternative" winter activities. You'll be glad you did.

Mammoth's Famed Winter

So You Want To Be a Local?

By Scott Weldon

You feel like a five-year-old on Christmas morning.

Waking up in your condo at 6:45 a.m., you sit straight up in your bed and swipe the curtain aside to behold a scene even more spectacular than the one you just dreamed about.

Last night's blustery snowstorm has cleared and now, all that now remains under the crystal blue sky is a two-foot layer of fluff that seems to scream, "Ski me!"

Who hasn't thought, on a day like this, "I want to live here and do this *every day!*"

Well, it's never too late to take a few months out of life to indulge yourself in one of the most exhilarating, uplifting sports in the world. Everyone knows that "locals" get out on the hill during the best snow conditions, that they know where to go even when it's crowded, and that they've always got a good ski story to tell at a party. And no matter how happy or successful a person is, there is always that faint twinge of jealousy when they hear about someone who's skiing their life away at one of the biggest and best resorts in the world.

Once you finally decide to make the move, you don't want to look like a first-season local, right? Of course not. So here are few tips to help you blend in with the old-timers who like to talk about the days when chairlifts were a thing of the future and ski bindings were made of bungee cord.

First and foremost, you'll need a four-wheel-drive truck. If you don't have one now, don't go and buy a new one — check the local classifieds and find an old beater (ad will read "Needs some T.L.C.").

Best bets for a four-wheel-drive:

- Jeep (Any model will do, anything before 1960 is especially stylish)
- Range Rover (Park it close to your backyard helicopter pad; keep the Rolls in the garage)
- Isuzu Rodeo (Certain to be the trendiest new car since the Toyota 4-Runner)
- Ford Pickup (The bed should be filled with wood, snow shovels, rope, a dog, a couple beer cans and four feet of "Sierra cement")
- Subaru (Combo car/truck/family wagon)

- Volkswagen Bug or Bus (Truly the ultimate vehicle for the warm-blooded. You may be chilly, but you'll always get there.)

Now, some home furnishing and accessory tips:

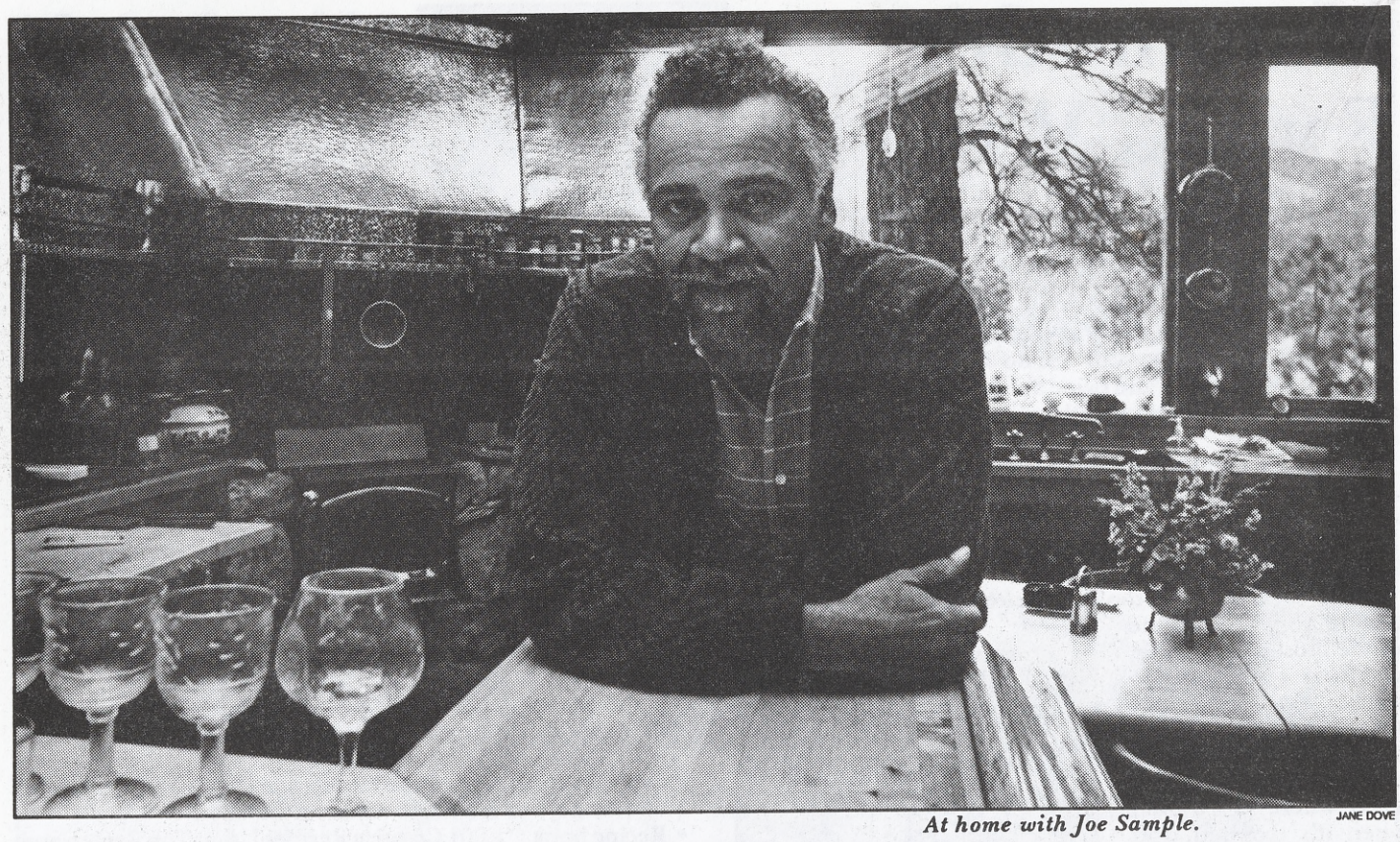
- Electric blanket (To thaw out your sheets before bedtime)
- Wood (Real men chop their own. Real women are married to men who chop their own.)
- VCR (Unless you want to watch repeats of "Who's The Boss?" and Channel 12 "Where's Margie?" classics all day and night.)
- Sorels (One pair should last a lifetime. Snowboarders wear them, so they must be cool. *Fashion tip: Don't wear them after the roads are cleared.*)
- Ski Pass (An absolute basic necessity — more important than food or water. *Fashion tip: Don't wear it to nightclubs or on dates.*)
- Scale (Beware the "Mammoth spread.")
- Phone book (Must list pizza man, ski report and happy hour spots. *"Status" phone numbers: Dave McCoy, Joe Sample, Ray Parker, Gordon Alper, Glenn Frey.*)
- Snow shovel (Or just borrow one from the neighbors.)
- Car windshield ice scraper (Credit cards work in a bind — "Don't leave home without it.")
- Dog (Best if named after a local lodge ("Shilo"), Indian tribe ("Shoshone") or Hawaiian royalty ("Duke"))
- Recipe book ("1,001 Creative Recipes Using Top Ramen and Microwave Popocorn.")
- Tire chains (Which you'll probably never unpack out of the box.)

Don't bother to bring along useless items like neckties, high heels and car wax. "Semi-formal" in Mammoth means "jeans with very few holes in them and a freshly laundered T-shirt."

If you follow these tips and Mother Nature does her part in providing plenty of powder, it's certain to be one of the best winters you'll ever have.

Also inside *Mammoth Winter*:

- Downhill skiing isn't the only thing to do in the winter — how about a cross-country skiing or a bobsled ride? See pages 18-20 for some great ideas!
- Ever wonder how a ski resort is invented? Take a peek back in time to the days of mining, when men were men and gold was everything, beginning on page 4.
- Local celebrities — Joe Sample and Ray Parker, Mammoth's favorite sons, chat with *Mammoth Times* columnist Lynne Peabody. See pages 22 and 24.
- Trying to schedule a vacation? Be sure to check the calendar of events starting on page 8, to find out what's happening when.
- Getting around town — Mammoth's comprehensive town map with shuttle bus routes, streets, businesses and points of interest on page 38.



At home with Joe Sample. JANE DOVE

The Jazz Man

Setting the Pace For Others to Follow

By Lynne Peabody

Next time Joe Sample walks into a local bar or restaurant, time him. It can take him up to half an hour to get across the room, because of all the friends who stop him to chat.

Sure, he's a jazz star whose albums are big sellers bought up by fans of his intricate piano style.

And he's renowned for his generosity and eagerness to share his talents to help local events like the Sierra Summer Festival and Mono Arts Council functions. But it's more than that. People around these parts just plain like him.

When "Spellbound" was nominated for the Grammy's Best Album in the Jazz Fusion category last year, there was a sense of pride which permeated the community. When Miles Davis' "Aura" was announced as the winner, the local townspeople may have been more disappointed than Sample himself.

A lot of the reason that he is so well-liked is because although he is a celebrity, he doesn't laugh at us for loving our little town. Heck, he loves it for the same reasons.

"I have two personalities. One is to deal with big cities and to witness them. My responsibility is to paint a musical portrait of them. The other personality needs a place to return to that's a wilderness where I can relax and be energized."

Although Sample spends some time at his Los Angeles apartment when not on tour or recording, he tries to be here as much as possible.

An avid skier, Sample spends much of his time on Mammoth Mountain in the winter. In fact, last year he worked hard on his skiing and improved so much that there was a rumor that he might be good enough to try out for ski school.

"I wanted to work on the Mountain to guarantee that I would get out there. I try to get 60 days (of skiing) in a season. Anyways, I asked Max Good (retired Director of Ski School) if I could set poles for Race Department."

It doesn't look like Sample is going to be able to get much time on the hill this year. "The way the new album is selling, it looks like I'll spend all my time at the piano. Instead of skis under my feet, it's going to be a piano bench under my rear end," he laughed.

"Ashes to Ashes" is Sample's latest blockbuster release. It is his second album on the Warner Bros. label and apparently the switch from his former label has been tremendously positive. "Spellbound" was a Grammy nominee and now "Ashes to Ashes" is sky-rocketing up the jazz charts.

"It's great at Warner Brothers," he said, "I get to work with some really talented artists." The company encourages artists to work with some of their different performers. Which is why we heard Al Jarreau and Michael Franks on "Spellbound"

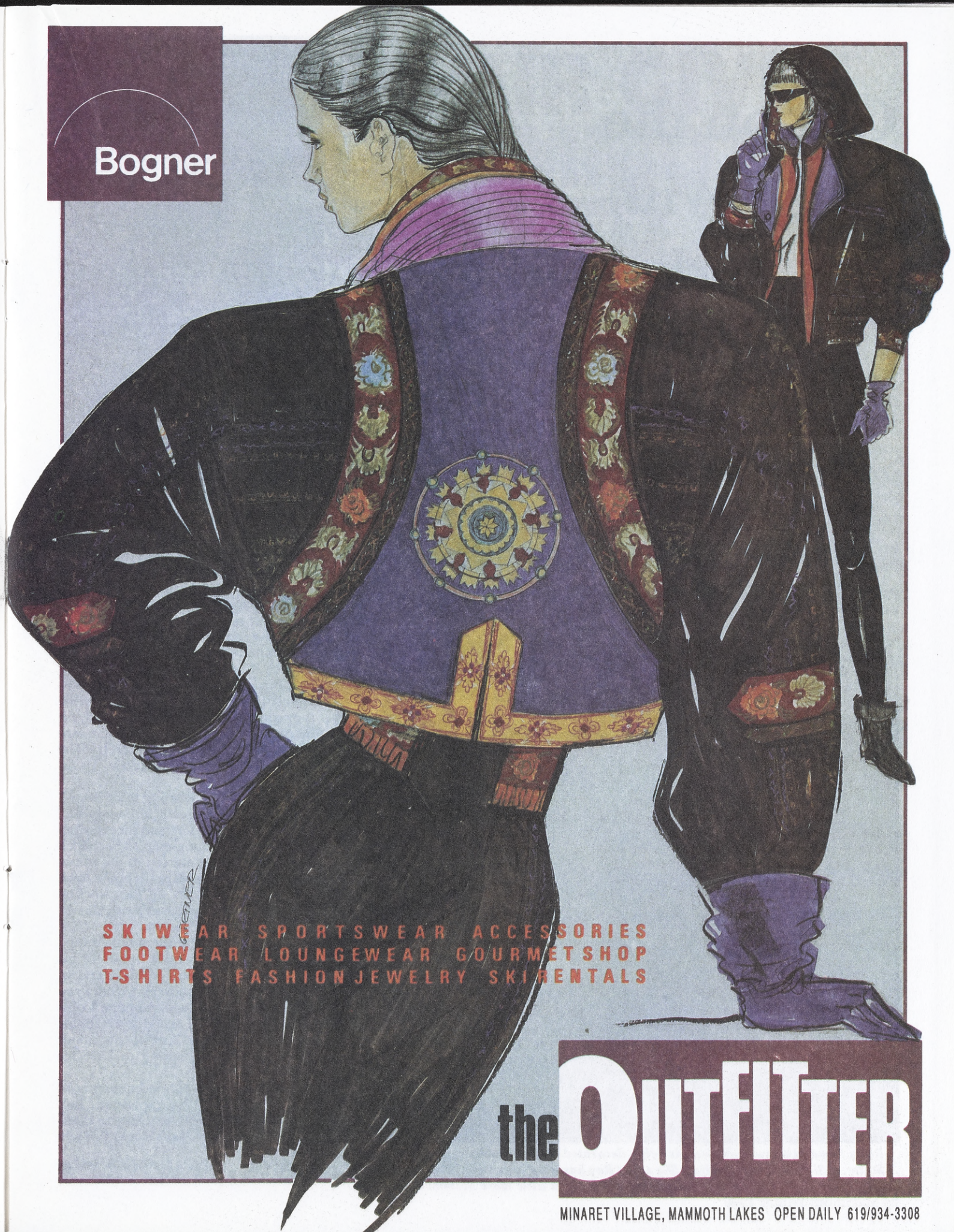
"Warner is one of the rare companies that believes and understands that the artist should be allowed to do their own work as they must," Sample said.

Making the move to Warner Brothers has not only been good for his music, but personally as well.

"The desperate years of the 80s are behind me," he said. "The images were negative. The 90s have been filled with a creative energy following a real maturity, placing me in an enviable place in the music world. I'll be able to record in total disregard for what the critics think. I'm setting a pace where I'm leading and everyone else has to follow."

Vacationers who time their trips right may have a chance to see Joe performing in one of the local nightclubs after an extensive U.S. promotional tour in early winter. He'll be back in time for his traditional Christmas Caroling evening at Whiskey Creek.

MT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Out on the Town With Ray Parker, Jr.

By Lynne Peabody

In July, a sleek, gold Mercedes 550 SL was often seen cruising the streets of Mammoth. In a town of Subarus, Land Cruisers and pick-ups, this automotive marvel stood out like Christie Brinkley at a Weight-Watchers meeting.

The driver was Mammoth's most glamorous resident — Ray Parker, Jr.

The successful pop performer and song writer of such hits as "Ghostbusters," "The Other Woman," and "A Woman Needs Love" has lived here for six years.

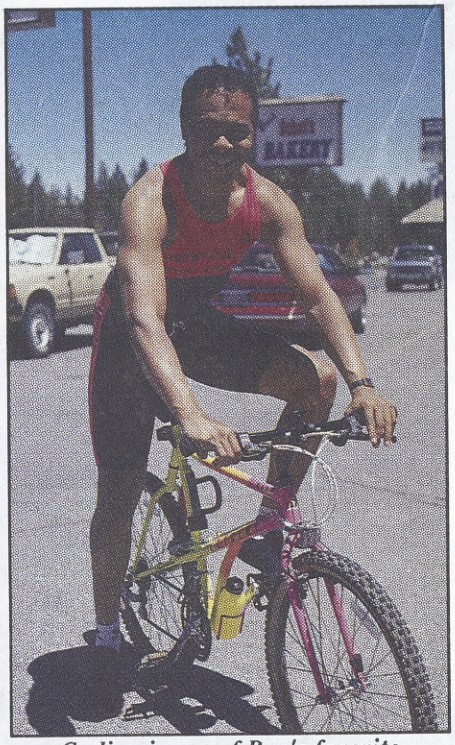
"I like it here," said the handsome singer. "I like the mountains and the fresh air. This is a great location. It's close to LA. To me, Aspen and all the rest are just too far. Mammoth is in the middle of San Francisco, Reno, Las Vegas and LA."

Parker, who enjoys the skiing, biking and fishing that the Sierra offers, recently purchased an elegant home in the exclusive Snowcreek Crest. It is being decorated by local interior designer, Robin Stater of Sierra Design Studio.

"Ray has a definite style. He likes a clean look, but I wanted a little more homey . . . a little more Mammoth," admits Stater. She has introduced a lot of warm colors and soft fabrics so that he gets "the clean lines that he loves, but a coziness and a warmth to it."

Stater explains that he is a perfectionist. For example, he will not buy any furniture until he sees it in his home. Thankfully, the two of them get along well, as Parker is planning on taking a long time on finishing the decor in house.

Besides a large kitchen, several bedrooms and a game room filled with adult toys like slot machines, pool table and pinball machines, the house boasts a music studio. It is here that he writes and records new songs and works with other artists.



Cycling is one of Ray's favorite Mammoth activities.

His keen business sense has helped him become a sharp record producer.

"In the record business, the way to make money is to spend it all yourself first and then sell it to the other guys (record labels) later," he explained. "If they spend their money first and hire you, then they make all the money."

Jack Wagner, a popular singer who stars on General Hospital, is one of the artists who records in Parker's mountain studio. Also working on an album up here with Parker is the 13-year-old winner of Star Search, Christopher Easton.

Parker has high hopes for Christopher, who transferred to Mammoth High School so they could continue to work steadily on his music. The songs on the album were all written by either Ray Parker, Jr. or by his songwriting collaborator, David Jones.

"I think Chris is going to be huge," said Parker. "He's really unbelievable."

Parker can understand the consuming desire of a young man to become a star. After all, he started in the music business as a guitarist in his home town of Detroit at age 12. In fact, his first recorded performance was with Marvin Gaye when Parker was 14.

"I never sang until much, much later," said Parker who is known for his sexy vocals. At the time of this interview, Parker was slowly recovering from strep throat which gave a slight edge to his voice. Parker, who has had several bouts with this illness was a little worried about the possibility of having to have his tonsils removed.

"When your livelihood depends on selling yourself," he explained, half laughing at himself, "you hate to interfere with the part that's doing the selling."

MT

Ray's home at Snowcreek Crest is being decorated by local interior designer, Robin Stater of Sierra Design Studio. She says "Ray has a definite style. He likes a clean look, but I wanted a little more homey . . . a little more Mammoth."

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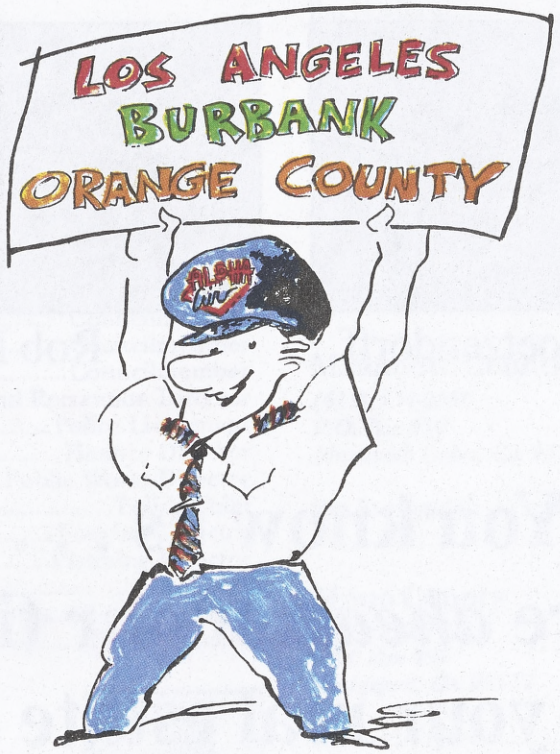

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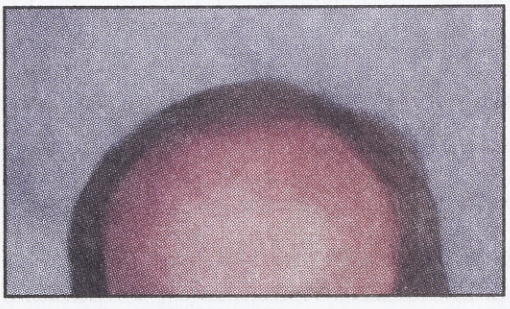

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From Mammoth Mountain to Mono County . . .

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Mammoth Lakes, CA 93546

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Duffy Wright ..... Mayor pro tem
Mike Blazenski ..... Councilmember
George Nicolosi ..... Councilmember
Kirk Stapp ..... Councilmember
Mary Cahill ..... Acting Parks and Recreation Director
Mike Donnelly ..... Police Lieutenant
Tracy Fuller ..... Finance Director
Charles Karoly ..... Public Works Director
Bruce MacAfee ..... Police Chief
Ralph McMullen ..... Tourism Director
Randy Mellinger ..... Planning Director
Jon Sweeny ..... Fire Chief
Glenn Thompson ..... Town Manager
Peter Tracy ..... Town Attorney

Mammoth Mountain Ski Area
June Mountain Ski Area

(619) 934-2571
P.O. Box 24
Mammoth Lakes, CA 93546

Dave McCoy

Dave McCoy ..... President
Gary McCoy ..... Vice President/General Manager
Kandi McCoy ..... General Manager (June Mountain)

Dennis Agee ..... Director of Skiing
Bob Autry ..... Director of Teleproductions
Ken Baer ..... Director of Purchasing
Larry Boris ..... Rooms Director (Mammoth Mtn. Inn)
Bob Bradbury ..... Director of Auto. Maintenance (garage)
Jack Breslin ..... Director of Security
Hank Brown ..... Director of Ticket Office (WHII)
Bill Cockroft ..... Director of Lift Operations
Donna Fleming Director of Day Care (Mammoth Mtn. Inn)
John Garner ..... Director of Basket Check
Jan Gilman ..... Director of Cafeteria (WHII)
David Gilreath ..... Director of Transportation
John Good ..... Director of Gondola Operations
Rusty Gregory ..... Director of Personnel
Martha Kramer ..... Director of Mid Chalet
Heimo Ladinig ..... Director of Lift Maintenance
Werner Launspach ..... Director of Electricians
Clifford Mann ..... Director of Snow Removal
Dave Maughan ... Coord. of Outside Operations (June Mtn.)
Paul McCahon ..... Director of Public Relations (June Mtn.)
Keith McCue ..... Director of Rental (WHII)
Don Meier ..... Director of Repair (WHII)
Glenn Miyata .. Director of Rental and Repair (Main Lodge)
Phil Morin ..... Director of Electronics
Pam Murphy ..... Director of Public Relations
Wes Murphy . Director of Food & Beverages (Mtn.side Grill)
Jim Northrup ..... Director of Planning
Roger O'Malley ..... Director of Telecommunications
Gary Reitman ..... Director of Ski Patrol
Evan Russell ..... Director of Marketing
Tom Smith ..... General Manager (Mammoth Mtn. Inn)
Marc Solovy ..... Director of Sport Shop
Roger Sorensen ..... Director of Slope Maintenance
Stacey Tracy ..... Director of Information
Bill Wagner ..... Director of Trail Crew
Larry Walker ..... Director of Graphics
Bob Wallace ..... Director of Cafeteria (Main Lodge)

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Jim Kuykendall

Jim Kuykendall ..... General Manager

Mono County

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Bridgeport, CA 93517

Andrea Mead Lawrence

Michael T. Jarvis ..... District 1 Supervisor-elect
Andrea Mead Lawrence ..... District 5 Supervisor
Dan Paranick ..... District 2 Supervisor
Don Rake ..... District 3 Supervisor
Bill Reid ..... District 4 Supervisor
Bob Stanford ..... District 1 Supervisor
William Mayer ..... County Administrative Officer

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Judith Peterson

Rich McAteer ..... M.U.S.D. Superintendent
Judith Peterson ..... Mammoth High School Principal
Peggy Wozniak ..... Mammoth Elementary School Principal

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Evan Cole

Evan Cole ..... Hospital Administrator
Joanne Hunt ..... Director of Nursing

In 1989, Alpha Air purchased the solution: a brand new, 19-passenger Beechcraft 1900-C, complete with air conditioning, pressurized cabin and twin turbine engines.

Alpha Air

Mammoth's Airborne Connection

By Jeff Pagano

At long last, it's time for your vacation to Mammoth. You've taken care of all the last minute details at the office and now eagerly anticipate five days of skiing in the high country. You've decided to skip the long drive and arrive refreshed via Alpha Air. You settle into your window seat, watching as the attendant loads your skis, boots and poles in the luggage compartment. The view is sure to be magnificent.

The final passengers board and one passenger announces that he can't buckle his seat belt. The pilot stares at it in disbelief. Knowing passengers look to the heavens as if to say, "Not again." Those with appointments to keep begin mentally shuffling schedules. This aircraft, and your ski trip, has just been delayed, or worse, grounded for maintenance.

MISSION STATEMENT

Alpha Air is a growing organization of people working together as a team to accomplish the common goal of satisfying our customers. We strive to be the best short-haul airline service in the United States, encouraging the growth of the communities we serve by providing the best possible air service to them. We also encourage our own growth as an airline and that of each individual employee.

Truth is stranger than fiction. Alpha Air, Mammoth's airborne connection to Los Angeles, Burbank and Orange County, at one time struggled with this very problem. The small but growing company found its service hampered by a well intentioned, but unusual Federal Aviation Administration regulation.

"The FAA has a ruling that if anything on a twin engine aircraft is broken, anything, the plane cannot fly. That includes

the cigarette lighter," explains Alan Berenstein, owner of Alpha Air.

Until 1989, Alpha's fleet consisted of four Cessna 402s: efficient, nine-passenger aircraft with twin turbo charged piston engines. "The Cessna's were very good airplanes, and still are," offered Berenstein, "but they were designed for the corporate customer, not commuter operations with multiple flights in a day. So we had constant problems with minor pieces breaking."

The maintenance burden of the Cessnas was becoming unbearable. "We would set up a schedule and we wouldn't be able to adhere to it because something like an armrest was broken," said Berenstein.

"With these planes, if anything happened, it had a domino effect on the flights," said Pat Garritson, station manager at the Mammoth/June Lake Airport. "If the morning flight was delayed for one reason or another, then every flight during the day got later and later and later."

Mechanically and functionally, the Cessnas were safe and sound, but nickel and dime repairs were causing unpredictable delays. The price was too high; the Cessnas were costing Alpha Air its reputation.

The Cessnas also caused other troublesome, service-related shortcomings. "Sometimes we couldn't take all of the passengers luggage," Garritson recalled. "Everything hinged on the weather and the wind, weight and balance. It was really hectic."

In 1989, Alpha Air purchased the solution: a brand new, 19-passenger Beechcraft 1900-C, complete with air conditioning, pressurized cabin and twin turbine engines. The 1900 Beeches are "a truly unique aircraft," Berenstein waxes. "Of all the planes in the 19 passenger configuration, the Beech is the only one that can carry 19 passengers out of Mammoth — skis, poles, boots and all the luggage they can possibly think of — year in and year out."

In August of the following year, much amoured with the aircraft, the company sold four of its Cessnas and purchased a second Beechcraft—again, fresh from the factory. Purchase price of new planes: $3.5 million each.

Has reducing the number of airplanes affected the airlines performance? "Definitely," says Berenstein, "Our scheduling now is on time. These aircraft are built for commuter operations involving multiple landings and flying 10 hours a day. They carry more passengers, are much more reliable, and they're brand new."

"Since we've had the new airplanes, I can't believe the difference it's made in keeping our schedule," Garritson said. "We just don't have that problem anymore."

DISCOUNTS

- The Ten Trip Card gives you 10 flights for the price of nine.
- Mono and Inyo County residents flying Alpha Air receive a discount of approximately 25%.
- Elementary and high school students who are on the Honor Roll receive a whopping 75% discount!

Contact Alpha Air for details.

The new Beechcrafts also provide a smoother flight, cruising at almost 300 miles per hour, at altitudes ranging from 17,000 to 23,000 feet; well above the weather and turbulence the unpressurized Cessnas were quite often flying through.

The new Beechcrafts also provide a smoother flight, cruising at almost 300 miles per hour, at altitudes ranging from 17,000 to 23,000 feet; well above the weather and turbulence the unpressurized Cessnas were quite often flying through.

Having Their Reservations

Aside from turbulent flights and being grounded by broken armrests, Alpha had a few other bugs to work out.

"It seemed like a lot of travel agencies would book our seats, but we would never receive that booking," Garritson recounts. "All of a sudden, there would be a person here with a ticket who wasn't on our list."

Vice President of Marketing and former Mammoth resident Penny Smith explains how Alpha solved this dilemma: "We've arranged participant carrier agreements with all the major reservation systems. This allows travel agents all over the world to book seats on Alpha Air. Now you can book on Alpha flights from anywhere in the world. We may be small, but you can get us from Italy."

Alpha has also made agreements for baggage handling services which allow passengers traveling from Mammoth to New York via LAX, for example, to check their bags at the Mammoth airport and pick them up upon arrival in New York.

They've also attempted to synchronize their schedule with shuttle service and popular connecting flights. "We're getting better and better all the time," Garritson adds. "We don't have an overbooking problem anymore either."

By law, airlines are allowed to overbook, so when Alpha purchased the

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Alpha Air . . .

19-passenger planes they would book 21 people, assuming two no shows. "That didn't happen," Garritson recalls. "We had 21 people show up every time, so we stopped overbooking. Now we book 19 passengers and that's it."

Flying Backwards into Mammoth

Alan Berenstein is the first to admit Alpha has "backed" into a good deal of business. As a matter of fact, Alan more or less stumbled into the airline business while negotiating on behalf of a friend.

It started in 1968, while working as a stockbroker in New York, when Berenstein clipped a coupon for a $5 introductory flight and eventually received his private pilot license.

Uncomfortable with the stock market, Berenstein left. "It was during the Vietnam era and I felt that working for the stock market was working for a system I didn't choose to represent." He took up odd jobs — a cab driver, a construction supervisor — before moving to California in 1974.

A year later he was involved as a mediator in the purchase of a small airline. When the friend bowed out of the deal, Alan said, "This seems reasonable" and purchased Alpha Air in 1978.

After braving the long and often dangerous drive to Mammoth twice, Berenstein decided it would be preferable to fly. As he explains, being in the right place at the right time insured the success of Alpha Air, and not for the first time.

"I fell into business in Mammoth backwards, as usual. The general aviation, private pilot market started to decline tremendously in 1978, and by 1980 there was no general aviation market left; at least not enough to sustain the business. I bought a nine-passenger airplane with the last gasp thought of flying weekend charters to Mammoth. I had a pilot who liked to ski and he wanted to spend the weekends up there. I figured if it didn't work out commercially, I would just sell everything and keep this aircraft for my personal use.

"Our first flight went up to Mammoth on December 23rd, 1983 and the plane returned that day with a full load of passengers. I asked the pilot where he got all the passengers. He explained they were holding tickets from another airline that had just gone bankrupt the day before. 'All the passengers agreed to pay you whatever you want for the airfare,' the pilot said, 'and I figured since the seats were empty I might as well bring back a full load.' By the next day, the word had spread that we were now going to be the airline to Mammoth, because there was no other. Weekend charters became daily and we did become the airline."

At that time, the operation had a dozen or so employees and was based out of the Van Nuys airport, a facility which does not permit scheduled flights. In order to abide by the regulation, yet still fly to Mammoth, Berenstein made some adjustments.

"I discovered that most passengers wanted to leave for Mammoth between 7 and 9 a.m. and return sometime after 4 p.m. So I opened the flights, made them all charters and never posted a schedule." If a charter had not been arranged, when a customer called they were simply asked "When would you like to leave?" Subsequent callers would be given the departure time designated by the original caller. "So we were technically a charter operation and Van Nuys couldn't close us down, but we knew it wouldn't last," Berenstein recalls.

In 1983, they processed the abundance of paperwork necessary to become a Scheduled Carrier and nine months later received approval from the Department of Transportation. In July of 1984 Alpha Air moved into the West Imperial Terminal at Los Angeles International Airport.

While the airline experimented with other destinations, daily flights to Mammoth became the company's mainstay. Day in and day out, the Cessnas flew. Whether there was one passenger or nine, Alpha kept its schedule as best it could, given the quirkiness of the Cessnas.

The company has since grown to 45 employees, with corporate headquarters in El Segundo, and service has expanded to include Burbank and John Wayne airports, as well as daily shuttles to the Grand Canyon for Japanese tourists.

"I discovered that most passengers wanted to leave for Mammoth between 7 and 9 a.m. and return sometime after 4 p.m. So I opened the flights, made them all charters and never posted a schedule." If a charter had not been arranged, when a customer called they were simply asked "When would you like to leave?"

Alan Berenstein, Owner of Alpha Air

When asked about the future of air travel to Mammoth, Alan cites the success of United Express in Aspen. "United Express alone operates 10 flights a day into Aspen from Denver, 12 flights on Fridays and Sundays with a combined total of 30 flights over the weekend. Right now we're operating two flights a day in the summer with a proposed three flights a day in the winter from Los Angeles, another flight from Burbank and a flight from Orange County. So we're looking at five flights a day from a market that, if you equate it to an Aspen-type resort, should be supporting 10 flights a day and at least three different carriers.

"We could handle, with our existing equipment, four or five flights from Los Angeles each day. We've been looking at larger capacity aircraft but at the present time, we just don't have the traffic to support it. On the other hand, we've had five years of drought. Perhaps this year we'll have a decent winter and once the numbers justify it, we'll buy a 30-seat airplane or whatever it takes to seat the passengers. As a matter of fact, we are right now looking at Convairs which have a 50-seat capacity."

Berenstein jokingly suggests the combined marketing efforts of the Town, Mammoth Mountain Ski Area, and Alpha Air together with 20 feet of snow could produce enough passengers to warrant the acquisition of a larger aircraft.

Backing into the Grand Canyon

Once again, serendipity strikes. "About two years ago we became very active taking Japanese tourists on day tours to the Grand Canyon. We started flying backup for another company that was short of available seats. Since it was summertime and we weren't flying midday into Mammoth, we quoted a price and they accepted it. Consequently, the company the tour promoters were working for went defunct and they asked to come to work for us. Two years later, the Grand Canyon shuttle accounts for about 70 percent of our total passenger enplanements. That actually has stabilized our business to where it's year round rather than seasonal, as Mammoth

Please see page 32

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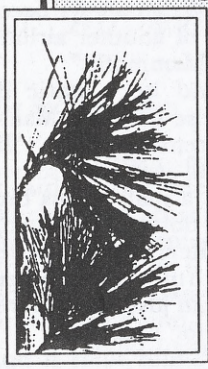

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Alpha Air . . .

business was. So we backed into that one too. I think if we ever go forwards, it may create real problems."

With the Greatest of Ease

Pilots, by definition, are a cavalier lot. When pressed for particulars about the potential hazards or concerns of mountain flying, the the response is, "Hazards? What hazards?" At the most, they'll admit the wind can be "a bit tricky sometimes," but it's hardly worth raising a pulse over.

Yet Alpha's pilots are entitled to their confidence. In the seven years Alpha has been servicing Mammoth, there hasn't been a single accident or incident. Compare that to the accident statistics on Highway 395.

"Our pilots are well trained and well qualified for what they're doing up there," said Chuck Kurtz, chief pilot at Alpha Air. "They're professionals." Kurtz manages the 12 crew members, sets policies and procedures, as well as conducts and coordinates crew training.

Pilots are hired in May and June and regardless of their experience, go through two weeks of ground training, a week-and-a-half of flight training, followed by 25 hours of monitored in-flight training. They then have all summer to master the particulars of flying into Mammoth.

"Most of our pilots have about 3,000 to 4,000 hours of flight time," Kurtz reports, "with our most senior captains business card stating nine million flight miles. They're mostly multi-engine cargo pilots or flight instructors with a considerable amount of flight time. All are ATP rated, the highest possible FAA pilot rating. And of course, we put emphasis on those who have mountain flying and high altitude airport experience."

How often are Alpha's flights grounded due to weather? "Very infrequently. It's got to be a pretty good size storm to keep us out. When there is a storm, we can often land in Bishop and hold there for 15 or 20 minutes until the weather clears in Mammoth."

Weather isn't as great a concern with the new aircraft. "Once you're off the ground, you're out of the weather and on your way," said Penny Smith. Pressurized cabins and deicing equipment make the high altitude cruise to Mammoth routine and uneventful, but no less spectacular. "Mammoth is a beautiful place to fly into," said Kurtz.

Practically Locals

Alpha employees have a certain fondness for Mammoth. Pat Garritson, 62 years young, grew up here. Both Berenstein and Smith own homes in Mammoth and visit often. "Right now I'm working on my skiing schedule," Berenstein quips. "At least once a week the subject comes up, 'When can we move the corporate offices up to Mammoth?'"

Penny Smith, a Mammoth homeowner since 1977, raised her children here. She was the general manager of KMMT for several years and also served as the Public Relations and Events Coordinator for the Mammoth Lakes Resort Association.

"My feeling is simple," Smith explains, "Mammoth is our hub. When I'm promoting Alpha Air, I'm also promoting the Town of Mammoth Lakes. We're promoting skiing at Mammoth Mountain and we're promoting the lodging and restaurant industry. If we all work together as a team and pool our marketing efforts, we'll cover a lot broader market."

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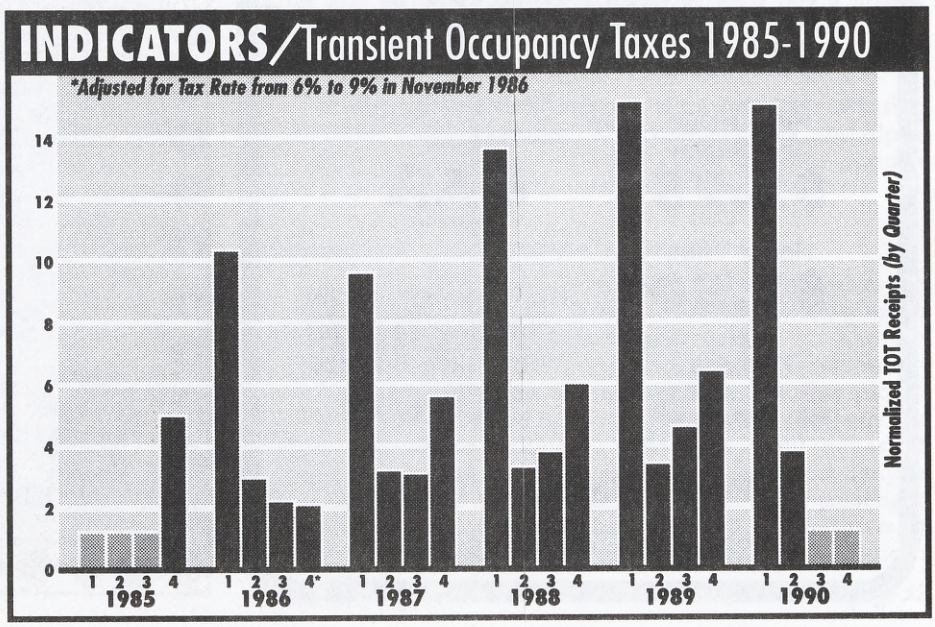
Does the prospect of a competing airline servicing Mammoth haunt Alpha? Not at all. "I'd love it," Smith says. "Competition is healthy in any industry. We've always been supportive of another airline coming to Mammoth."

"I would be ecstatic if someone else flew into Mammoth," Berenstein adds. "If you're a mall owner and someone builds a mall across the street, you don't curse them, you thank them for bring more customers to the area. Another carrier would just mean more marketing for Mammoth."

Penny Smith sums it up, "Working for Alpha isn't just a job; we all care about what happens with Alpha, of course, but we also want to provide the best we can for Mammoth. There's such a personal relationship between Alpha and Mammoth. We want to make it a successful resort. If Alpha Air comes along on the coattails of that success, that's great."

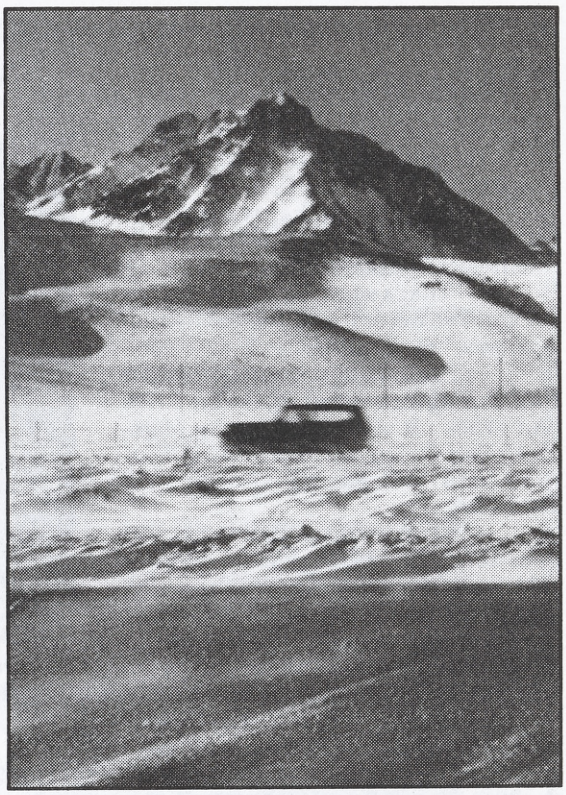
MT

For reservations and flight information call 800-421-9353 in California, 800-824-2610 nationwide, or contact your local travel agent.



What's In A Name?

Where Are You Going This Weekend — "Mammoth" or "Mammoth Lakes"?



The road to Mammoth may be long – but talk around town suggests shortening the name.

By Scott Weldon

Urban legends — everyone's heard at least one before. These are stories which are repeated time and time again and accepted as truth, although the story teller is never the primary source. It's always "some guy" or "a friend of a friend."

Who hasn't heard the tale of the girl who brings home the Mexican sewer rat which she thought was a puppy? Or the teenagers who leave Lover's Lane after hearing the radio report about the serial killer, only to find blood on their car door handle when they get home? Or they angry wife who sells her cheating husband's Porsche for $1 as part of the divorce agreement?

The most often-repeated story in Mammoth concerns its very name — why is the town named "Mammoth Lakes" instead of just "Mammoth"? After all, most visitors refer to the area as simpl "Mammoth."

As the legend goes, back in 198 when the town incorporated, "Mam moth" was the first choice for a nam However, the name was already take and so the second choice, "Mammot Lakes," was applied for and received.

This other "Mammoth," a cording to various long-time locals, located somewhere in Northern Ca fornia. One real estate agent swears th he has been fishing there, but neither nor anyone else can point to it on a ma

End of story.

First flaw in the local legen Did the town ever really apply for t name "Mammoth"?

Two men closely involved the incorporation effort agree that it not. "Nothing was ever said about nami the town 'Mammoth,'" says Bo Lemmon, the chairman of the incor ration committee and the first mayor the town. Fred Christensen, who prepared the feasibility report for incorporation and also served as the Town's first manager, concurs wholeheartedly.

So much for the first assumption.

Secondly, the question of this other "Mammoth" — mysteriously enough, "Mammoth" does not appear on any map of California. The U.S Postal Service Directory, which identifies such small rural areas as Tom's Place, Olancha and Kettleman City, also fails to note a "Mammoth" in California.

Even Irwin G. Gudde's *"California Place Names"* — which does mention Mammoth Peak, Mammoth Creek, Mammoth Crest, Mammoth Pass, Mammoth Lakes and Mammoth Mountain — makes no reference to "Mammoth" except a brief mention of a "Mammoth" which existed at one time in Modoc County but was never incorporated.

There are three Mammoths elsewhere in the United States — one in Arizona, one in Pennsylvania and one in West Virginia — but they would not prevent a California town from using the name.

So how did the story begin?

Abandoned Mining Town

Genny Smith, author of *"Mammoth Lakes Sierra"* and one of the fore-

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"Mammoth" . . .

Visitors are always welcome at the Mammoth Lakes Visitors Bureau where they'll be greeted by Peggy Kukulus, Susie Combs, Donna Forrester and Annette Langlands.

most experts on local history, offers some insights.

According to her research, local residents in the 1920s wished to call themselves "Mammoth."

"That's what the old-timers tell me and I've never heard any conflicting accounts," she explains.

The town was called "Mammoth City" during the mining days of the 1870s and 1880s. It was served by the Mammoth Post Office, which operated from 1879 until 1881 and again from 1896 until 1898.

When the local Post Office was re-established in 1923, people here were told that there was already a "Mammoth" Post Office in existence and that Postal Service regulations dating back to the 1890s prevented duplication of Post Office names within the same state.

That "Mammoth," located near Lake Shasta in Shasta County, was a small copper mining community founded on the operations of the U.S. Smelt, Refining and Mining Company. According to National Archives records, they had a Post Office from 1907 to 1921 and again from July 4, 1923 until 1925.

Curiously, "Mammoth Lakes" re-established its Post Office on June 21, 1923 — 13 days before the Shasta County Mammoth regained the name it had previously used.

Since both towns had a previous claim to the name, it appears that Mammoth Lakes could have, in fact, named its Post Office "Mammoth" and, by extension, called itself "The Town of those who have mountain flying and high altitude airport experience."

How often are Alpha's flights grounded due to weather? "Very infrequently. It's got to be a pretty good size storm to keep us out. When there is a storm, we can often land in Bishop and hold there for 15 or 20 minutes until the weather clears in Mammoth."

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Practically Locals

Alpha employees have a certain fondness for Mammoth. Pat Garritson, 62 years young, grew up here. Both

Mammoth."

However, probably due to poor communication channels and inadequate record maintenance, the name "Mammoth Post Office" was awarded to the Shasta County town 13 days after the Mono County town took the name "Mammoth Lakes Post Office."

Decreased production from the copper mines in Shasta's Mammoth led to abandonment of the town in the 1920s. No town has existed there since and, depending on the map referred to, the former townsite may actually be underneath Lake Shasta today.

With the town deserted and postal service discontinued, the name "Mammoth" was reintroduced. According to applicable laws, Mammoth Lakes' name could now be changed by a majority vote of the public on a ballot initiative or by a four-fifths vote of the Town Council.

Mammoth Mountain Ski Area would be a likely supporter of such an initiative. The majority of its promotional material refers to "Mammoth."

Mammoth Mountain Ski Area would be a likely supporter of such an initiative. The majority of its promotional material refers to "Mammoth."

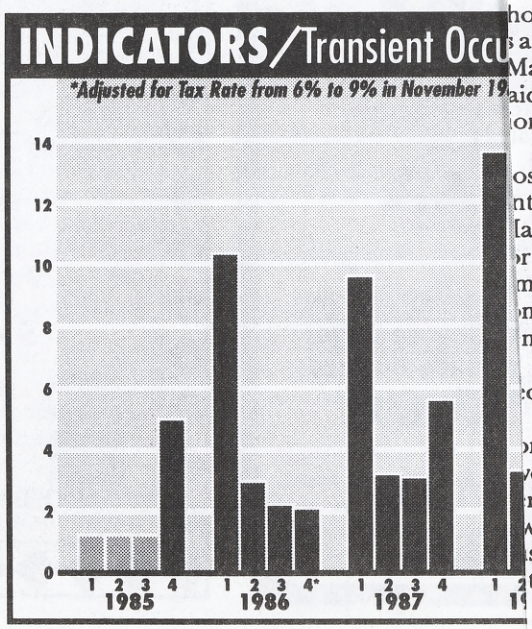
"I have to agree with the line of thought that, away from this town, there is a much larger recognition of the word 'Mammoth.' It's the most generic term," said Mammoth Mountain Public Relations Director Pam Murphy.

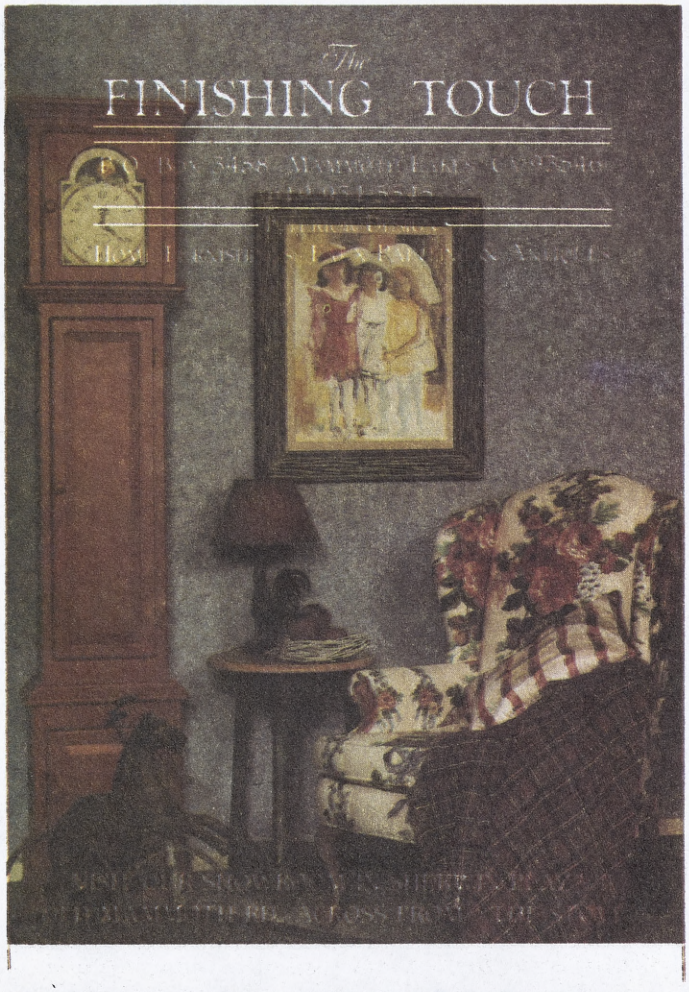
"I guess it depends on the purpose you're using it for. Identity is different than a description," said Evan Russell, Mammoth Mountain's marketing director. "Repetition is important; the more times you can get something in front of someone, the more likely they are to remember it."

Lemmon agrees: "I think more people will relate to 'Mammoth.'"

And if actions speak louder than words, the local business community has given an overwhelming vote of confidence to "Mammoth." The Contel Yellow Pages lists four to five times as many businesses using the term "Mammoth" than those using "Mammoth Lakes."

MT





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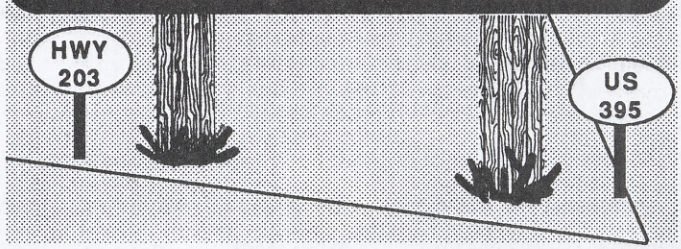

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All for Fun	800-626-4FUN	R	$80-275	Sp,S	▲	▲	△	▲	▲	▲					△	
All Seasons	800-634-2838	R	$180-220	Sp,S	▲	▲		▲	▲	△			▲		▲	
Best Western	800-845-8764	M	$59-134	Sp,P	▲	▲	▲	▲	△	△		▲	▲		▲	
Chamonix	800-421-9799	C	$100-265	Sp,S	▲	△	△	▲	▲	▲			▲	▲	▲	
Chat.deMontagne	934-6374	C	$85-205	Sp,S	▲	▲	▲	▲	▲				▲		▲	
E. Sierra Res.	800-421-8240	R	$120-440	Sp,S	▲	▲	▲	△	▲	▲		△	△	△	▲	
Edelweiss	934-2445	S	$56-150	Sp	▲		▲		▲	▲						
1849	800-421-1849	C	$155-380	Sp,S	▲	▲	▲	▲	▲	▲			▲	▲	▲	
HighCtry.Res.	800-321-3261	R	$85-245	Sp,S	▲	△	△	▲	▲	▲			▲		▲	
Holiday Haus	934-2414	M	$38-78	Sp	▲			▲	△							
Horizons 4	800-423-2388	C	$85-170	Sp,S	▲	△	△	▲	▲	▲				▲	▲	
International Inn	934-6210	M	$53-80	Sp,S	▲	▲	▲	▲	△						▲	
Kitzbuhel Lodge	934-2352	D	$22/per	Sp	△			△	△	△			▲	▲		
Krystal Villa E	800-237-6181	C	$65-150	Sp,S	▲		△	▲	▲	▲					▲	
Leisure Res.	800-421-8240	R	$120-440	Sp,S	▲	▲	▲	△	▲	▲		△	△	△	▲	
Mam.Estates	800-228-2884	C	$72-240	Sp,S	▲	△	△	▲	▲	△			▲	▲	▲	
Mam.Mth.Res	800-462-5577	R	$74-260	Sp,S	▲	△	△	△	▲	▲			▲	△	▲	
Meadowridge	800-468-5364	C	$165-300	Sp,S	▲	▲	△	▲	▲	▲			▲		▲	
Quality Inn	800-874-4949	H	$69-130	Sp	▲	▲	▲	▲	△				▲	▲		
Sherwin Villa	800-228-5291	C	$85-210	Sp,S	▲	△	△	▲	▲	▲			▲	▲	▲	
Silver Bear	934-5680	C	$250-300	Sp,S	▲	▲	▲	▲	▲	▲					▲	
Snowbird	934-8270	C	$185-495	Sp,S	▲	▲	▲	▲	▲	▲				▲	▲	
Snowcreek	800-544-6007	C	$70-260	Sp,S	▲	△	△	▲	▲	▲				▲	△	
Snowgoose	800-874-7368	B	$78-98	Sp	▲	▲	△	▲	△	△		▲	▲	▲		
Sunrise	800-321-3261	C	$85-165	Sp,S	▲	△	△	▲	▲	▲			▲		▲	
Swiss Chalet	934-2403	M	$53-76	Sp,S	▲	▲	▲	▲	△		▲		▲			
Tennis Village	800-468-5364	C	$325-394	Sp	▲	▲	▲	▲	▲	▲			▲		▲	
Wildflower	800-521-1392	C	$85-175	Sp,S	▲	△	△	▲	▲	▲	▲		▲		▲	
Woodlands	800-321-3261	C	$110-245	Sp,S	▲	△	△	▲	▲	▲			▲		▲	

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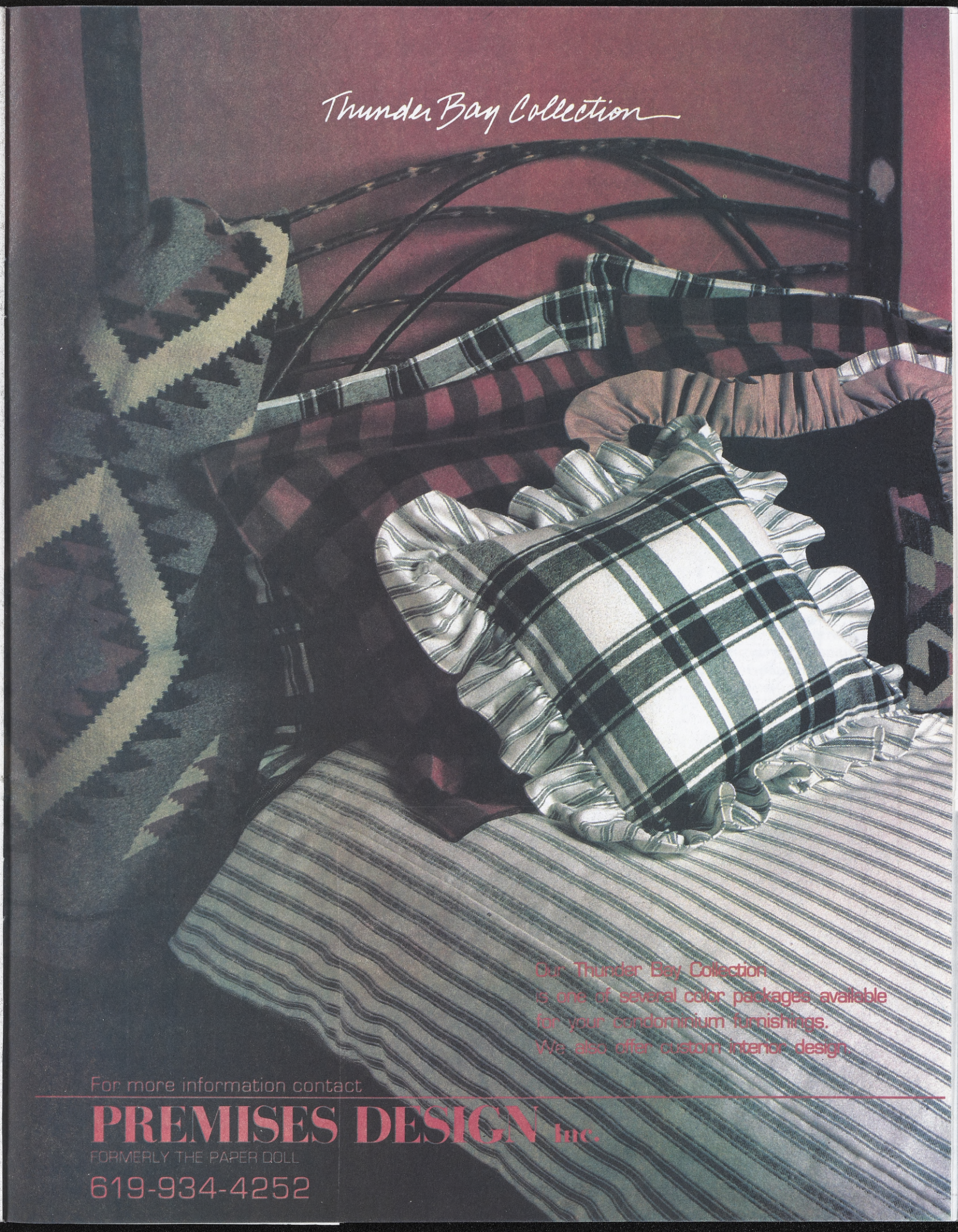
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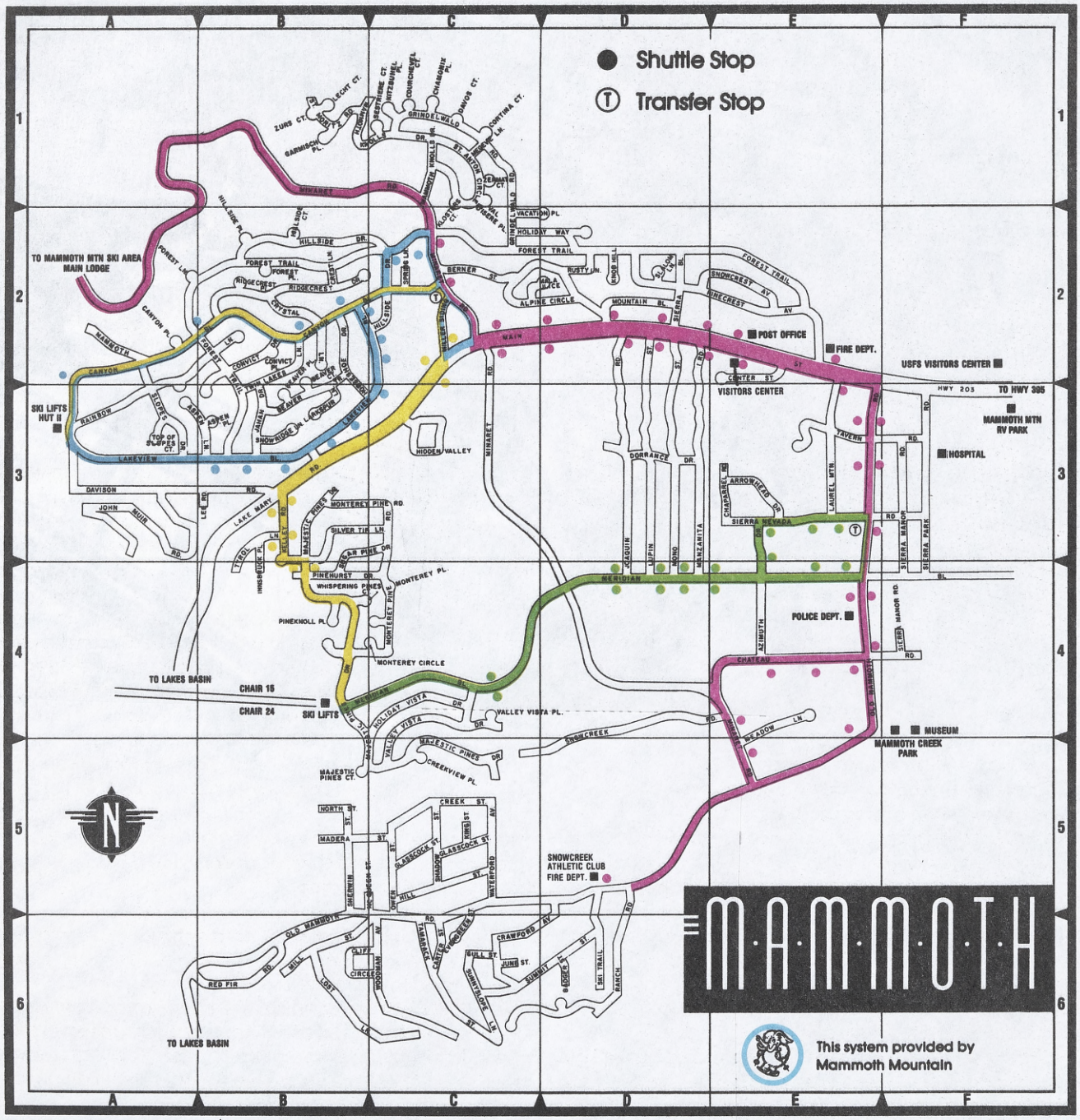
Yellow Line

Service from Warming Hut II to Chair 15. Transfer to the Red Line at Canyon Blvd. & Minaret Rd., to the Blue Line at Warming Hut II, and to the Green Line at Chair 15. 7:30am-5:30pm.



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By Phil Hermanek and Scott Weldon

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Eagle's Nest Homes offer all these qualities in their designs, which have begun to appear around the Mammoth Lakes area.

"The response up here has been very favorable," said representative Nick Mandich. The company, which is about 10 years old, has recently expanded into California and Mandich is the representative for Los Angeles, Inyo and Mono Counties.

Two homes in Swall Meadows and one in Tom's Place have already been built. Perhaps the reason they seem to have appeared suddenly is because they did — Mandich estimates the average construction time for an Eagle's Nest home to be about four days.

"What we do is called 'wall-panel construction'" he explained. Sections of the house are constructed at the factory in Canton, GA, and are delivered to the site with the framing, insulation, doors, windows and siding already installed.

The preconstruction allows for higher quality control and lower labor costs.

"We use kiln-dried lumber, which keeps its shape a lot better," said Mandich. "Most of the lumber around here comes from Oregon and Washington, and it's usually still very wet. When it dries, it tends to move, twist, and warp. Dried wood won't do that." He estimates the moisture content in dried wood to be about 15 percent, as opposed t percent in regular lumber.

The cost of the homes can be as lit foot, although Mandich said the averag would be slightly higher due to snowload last house we did was about $60 a square under extremely difficult soil conditions. out of bedrock. It would be much lowe Crowley Lake where the lots are all soil."

He said that the prices in the Ma range from about $50-60 per square foot, i site work needed to begin construction.

The unique, round designs inc construction, which eliminates the need fo

Nick Mandich estimates the average construction time for an Eagle's Nest home to be about four days. Two have already been built in Swall Meadows

and allows for any wall configuration the owner would like to create. "People up here really seem to like the round construction, it really takes advantage of the views," Mandich said.

Five two-level and five single-level models of the houses range from 800 to 4,000 square feet in size, and are priced from $11,000 to $46,000 for the package.

In addition to the round designs, Eagle's Nest has recently introduced three square designs: the Sierra, the Manor and the Regency. Mandich said they were

arge.

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1990 MAMMOTH BUSINESS

• D I R E C T O R Y •

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RESTAURANTS

Angel's Restaurant 934-7427
Annie Roses's Kitchen 934-3454
Anything Goes 934-2424
Austria Hof Restaurant 934-2746
Baja Beach Cantina 934-3980
Berger's Restaurant 934-6622
Blondie's Kitchen 934-4048
Breakfast Club, The 934-6944
Brewhouse Grill 934-8134
Carl's Jr. 934-8812
Cask 'n Cleaver 934-4200
Charthouse, The 934-4526
Chick 'n Pizza Works 934-4065
Clocktower Cellar 934-6330
Domino's Pizza 934-5555
Finicky's 934-6090
Giovanni's Pizzeria 934-7563
Goat's Bar 934-4629
Golden Dragon Chinese Restaurant 934-2118
Good Stuff 934-1734
Gourmet Grocer & Co., The 934-2999
Gringo's 934-8595
Grumpy's Saloon and Eatery 934-8587
Joey's Frozen Yogurt 934-7520
John's Gourmet Pizza &Things 934-7578
Kentucky Fried Chicken 934-2814
La Sierra's 934-8083
Matsu 934-8277
Matterhorn Restaurant, The 934-3369
McDonald's 934-3357
Mogul 934-3039
Mountainside Grill 934-2581
Natalie's Cafe 934-3940
Nik-N-Willie's 934-2012
O'Kelly & Dunn Co. 934-9316
Ocean Harvest Seafood 934-8539
Perry's Pizza 934-3251
Petrello's Ristorante 934-6767
Pokonobe Lodge 934-2437
Rafters, The 934-2537
Roberto's Cafe 934-3667
Roget's Restaurant 934-4466
Shakey's Pizza 934-8740
Shogun Restaurant 934-3970
Slocums Italian Grill 934-7647
Stogie's Bar Grill 934-6664
Stove, The 934-2821
Susie's Subs 934-7033
Swiss Cafe 934-6196
Tamarack Resort & Restaurant 934-2442
Whiskey Creek 934-3498
Yodler 934-2581

CATERERS

Angels 934-7427
Anything Goes 934-2424
Feast or Famine Catering Truck 934-5759
Grumpy's 934-8587
Last Chance Cafe 934-6786
O'Kelly & Dunn Co. 934-9316
Sierra Joys 934-4168
We Bring It To You - The Catering Co. 934-5425

RETAIL SALES CLOTHING

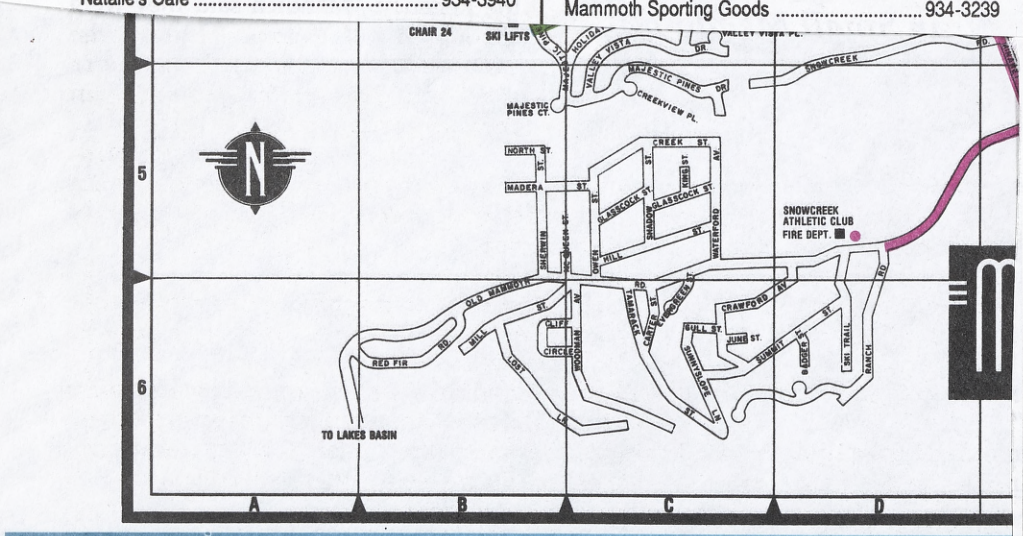
Another T-Shirt Shop 934-8652
Beno's 934-6128
Frenzy's 934-3111
Graphic Conclusions 934-8510
Kid Sport 934-3773
Lasting Impressions 934-8826
Main Street T-Shirt Shop 934-9773
Mammoth Sporting Goods 934-3239
Mountain Activewear 934-4181
Munchkins 934-7337
Outfitter, The 934-3308
Polo-Ralph Lauren Factory Store 934-7040
Sweet Madeira 934-7162
Take Two Activewear 934-9707
Uphill Sports 934-6955

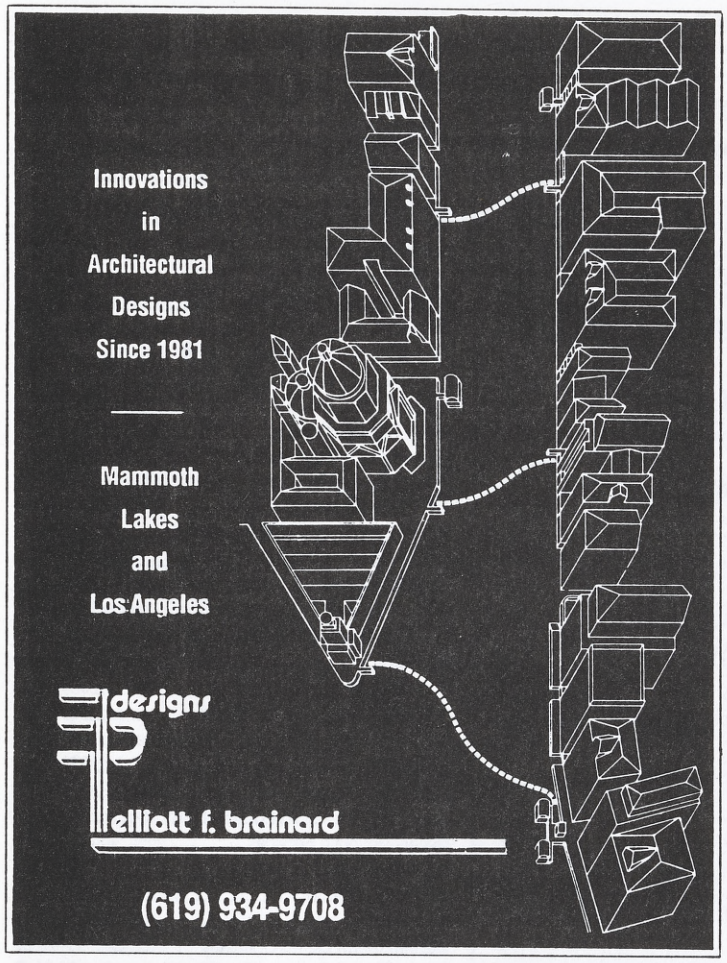
RETAIL SALES NON-CLOTHING

Baskets For All Seasons 934-2966
Bed & Bath Shoppe 934-6066
Blanchard Products 934-4386
Booky Joint 934-4296
Calico Bear Sewing Co., The 934-2113
Cindy's Imports 934-6366
Deb's Hallmark 934-8927
Discount Window Decor 934-8425
Dresen's Meat Supply 934-1220
Fabrications 934-5682
Flyin' Brian Enterprises 934-7460
Fuggles Enterprises, Keith 934-6392
Gallery in the Pines 934-9501
Glass Dreams 934-4550
Greenhouse Gallery 934-2206
Home Delivered Pet Foods 934-5702
Kriss Kringles 934-3267
Mammoth Gallery 934-4911
Mammoth Handcrafts 934-2577
Mammoth Lakes Art Gallery
Mammoth Lakes Nursery 934-6012
Mammoth Sound 934-1644
Mammoth Specialty 934-4808
Mariposa, The 934-2153
Minaret Framemakers 934-3400
Pet Pantry 934-4782
Petals 934-3280
Sew On And Sew Forth 934-4696
Sierra Drapery Center 934-3795
Sierra Jewelers 934-7272
Sierra Salsa 934-9508
Sky King Photo 934-8415
Tienda De Videos 934-2137
Video of Mammoth 934-7458
Video Station, The 934-6575
Winery Gift And Gourmet 934-2700

SPORTING GOODS

Brian's Bicycles and Cross Country Ski 934-4988
Command Performance Ski Rental 934-4447
Footloose 934-2400
Kittredge Sports 934-2085
Kittredge Sports Rentals 934-9566
Mammoth Mountain Ski Area 934-2571
Rainbow Mountain Ski Rental 934-4153
Sandy's Ski and Sport 934-7518
Sandy's Ski Rentals 934-4510
Sierra Sailboards 934-6279
Sierra Snowboards 934-4099
Ski Renter, The 934-6560
Ski Surgeon, The 934-6370
Snow Peak Ski Rentals 934-5648
Snowboard Shop, The 934-2299
Village Sports Center 934-4688
Wave Rave 934-2471





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Mammoth Mercantile 934-4416
Priced Rite Carpet/Appliance 934-2593
Sierra Discount Stoves 934-4331

BAKERIES

Old West Cinnamon Rolls 934-3993
Schat's Bakery, Paul 934-6055

ICE CREAM CANDY STORES

Baskin-Robbins Ice Cream 934-6731
Rocky Mountain Chocolate Factory 934-6269
Swensen's Ice Cream Factory 934-3200

GROCERY

Alpine Mini-Mart 934-3100
Lake Mary Store 934-5353
Pioneer Market and Liquor 934-3232
Von's 934-4536
Wildyrie Lodge 934-2444

FLORISTS

Magic Plant 934-6583

AUTO PARTS

Auto Parts and Sales 934-3366
Napa Auto Parts 934-3375

GAS STATIONS PROPANE

Amerigas 934-6333
Mammoth Chevron 934-8111
Mammoth B.P./MoMart 934-2283
Mammoth Shell Mart 934-2213
Mammoth Union 76 934-2697
Norco 934-9693
Petrolane Gas Service 934-2213
Turner Gas Co. 934-6811

HARDWARE HOME IMPROVEMENT

Koby's True Value Hardware 934-5643
Mountain Paint & Supply 934-9232

LIQUOR

Country Liquor 934-3033
Mammoth Liquor/Grocery/Deli 934-6260
Minaret Liquor 934-2539
Village Liquor of Mammoth 934-6715

CATALOG SALES

Sears Catalog Sales Merchant 934-6815

OFFICE SUPPLY

Chalfant Office Supply 934-7230
Kittle Printing Co. 934-6718

DRUG STORE HEALTH FOODS

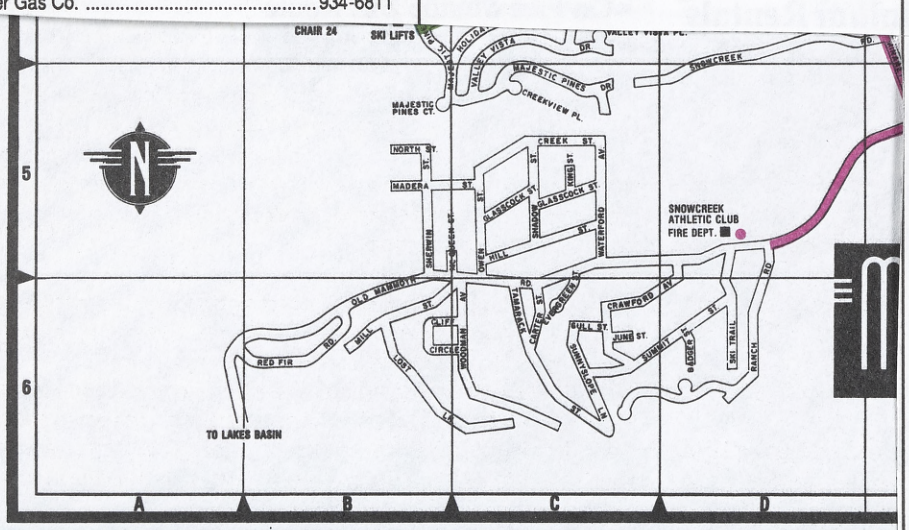
Store, The 934-8122
Thrifty Drug & Discount Store 934-8561

FIREWOOD

Chris' Firewood 934-7442
GC Firewood 934-7392
Kallimar Logging 934-4143
Mammoth Firewood Co. 934-2958
Mammoth Sierra Firewood 934-2861

HOME FURNISHINGSCARPET

Country Comfort 934-6442
Finishing Touch, The 934-5545
Friedrichsen's Furnishings 934-9228
Fundamental Furnishings 934-1230
Oak Tree, The 943-3858
Paper Doll/Premises Designs 934-4252
Ridgeline Floor Coverings 934-7268
Sierra Design Studio 934-4122
Sierra Floor Coverings 934-8442



PET STORE

Pet Pantry 934-4782

SERVICE CONTRACTORS SUB CONTRACTORS

A & D Plumbing Repair 934-2256
Ainsworth Painting Contractor, Alan 934-4242
Alison Building Company 934-4424
All Sierra Construction 934-4948
Armstrong, J.R. Electrical Contract 934-3631
B & R Roofing & Building Materials 934-2853
Baldassi Tile 934-6083
Bauer Construction Co. 934-4620
Bencheleter, Victor 934-4164
Black Gold Asphalt 934-8616
Bob Snow Painting Co. 934-9786
C.C.Crickette Construction Co. 934-2394
Cal Scott Masonry 934-8951
Carr Excavating 934-6861
C. & M. Blasting 934-3470
Conners Construction, Dan 934-2125
Construx 934-5210
Country Glass 934-3587
Craft's Heating & Air Conditioning 934-8866
Crockett Construction 934-6322
D.K. Woodworks 935-6890
Dave's Plumbing Repair 934-6890
Dempsey Construction Corporation 934-6861
Desert Mountain Services 934-6087
Domaille Electric 934-6334
E.J. Harris Tile Co. 934-8668
Eagles Nest Homes 387-2339
Eastern Sierra Closet Company 934-4168
Eastern Sierra Sandblasting & Painting 934-3948
Eilts Construction, John 934-3297
Findley Construction, Peter 934-8164
Foster, D., Construction Co. 935-4208
Frank's Plumbing 934-2382
Freeman Roofing, Phillip 934-7857
Fricke, Ferris 934-2418
G.K. Duff Construction 934-1230
Galbreath Construction, Dave 934-3254
Good, Richard L., General Contracting 934-6618
Higerd Plumbing 935-4508
High Bid Cabinetry 934-3636
High Country Corporation 935-4508
High Sierra Services Co. 934-7611
Holt Plumbing Service 934-3930
Hooper, John W. 934-2152
Inyo-Mono Fire Prevention 934-4416
James Electric 934-7611
Jenkin's Painting, George 934-3710
Johnson & Lonsdale Builders 935-4516
Kees Electric 934-6325
Kenney Roofing, Mike 934-9268
Kibler Sheet Metal 935-4688
Klammer Construction, Dennis 934-4460
Lindal Cedar Homes 934-3044
Lonmori Concrete Pumping 934-8681
Long Construction, Tom 934-8944
McGimsey, Lee Bldg. Inspec. 934-4358
Mammoth Cabinetry 934-8028
Mammoth Crame & Rigging 934-1739
Mammoth Lakes Insulation 934-6640
Masters, J., Construction 934-9319
Mead, Dan 934-4605
Meadows Electric 934-2216
Minaret Mechanical, Inc. 934-8880
Mitchell Construction, G. 934-3486
Morrissette Construction 934-3371
Mort Painting, Ken 935-4554

Mountainside Construction 934-7841
Mountainside Services 934-6186
Myers Painting, Randy 935-4376
Nel-Tec Electric 934-4671
Neubauer & Jennison Construction 934-4501
O'Connor Construction, Mike 934-6914
O'Kelly Electric Co. 934-8808
Oldham Construction, Chris 934-6300
Paint Supply, The 934-7360
Paranick Excavating, Tom 935-4994
Paul's Electric 934-2607
Perry's Glass Works 934-8590
Philbrook Construction 934-3007
Phillips Construction, Michael 934-9556
Preschutti, Robert A. 934-4646
Reilly Construction, John D. 934-9611
Robert's Plumbing 934-5860
Roberts Mechanical 934-8586
Ronning Loader Service 934-6727
Ross Roofing, Marc 935-4830
Rudolph Construction, Inc 934-6805
Shannon, Casey 935-4216
Shearwater Engineering 934-6156
Shehorn Electric 935-4262
Sierra Custom Plumbing 934-4722
Sierra Pacific Roofing 934-5466
Sierra Paint & Drywall 934-6273
Signs by Zook 934-3962
Silva Construction, John P 934-6321
Slatz's Plumbing, Inc. 934-8170
Snowshoe Plumbing 934-1648
Stewart Construction, Francis 935-4974
Stoltz Drywall, John 934-8306
Strachan Construction 935-4499
Sub Zero Construction 934-4635
Terry Electric, Tim 934-4311
Thibault Construction, Paul 934-4693
Thompson Construction Co., Allen 934-2001
Tolman Woodwork & Construction 934-6002
Tom Doman Company 935-4602
V.P. Construction 934-2617
Wahl, David C. 934-5153
Walker Company, Gary 934-4332
Walker Construction, Alan 934-9345
Walker Construction, Jerry 934-6005
White Collar Woodworks 934-7850
Whitmore, Daniel C. 935-4364
Wilson Co., Ford, The 934-6026

MAID/CLEANING

Audenried's Cleaning & Home Service 934-9710
Bill's Carpet & Janitorial 934-5750
Clean Sweep, Ltc. 934-3453
Come Spring 934-5460
D.M. Services 934-2304
Davis, Mark 935-4651
Dull's Cleaning Co., Greg 934-5709
Dunaway's Maid Service 934-3161
Dustbusters 934-3843
Eastman Homeowner's Service 934-6584
Final Touch Services 935-4627
First Impressions 934-3792
Four Seasons Maintenance 934-6511
G.J. Building Maintenance 935-4660
Gaasch Maid Service, Leigh 934-7639
Hartman, John Cleaning Services 934-6899
Iacoppucci's Cleaning, Debra 934-3694
J.B. Cleaning 934-4425
Keep It Clean 934-5512
Mammoth Maid & Maintenance Service 934-4704
Mammoth Maintenance Service 934-6925
Meyer Engineering & Maid Service 934-5519
Mike's Owner Service 934-9734
Moonlighting Home Cleaning Service 934-7305
Nitpicker & Nitpicker Cleaning 934-6286
Quality Cleaners & Homeowner Service 934-6534
Quality Window Washing 934-6403
Robin's Cleaning Service 934-4615
Sierra Owners Services 934-4433
Snow White Cleaning 935-4923
Sowa's Maid Service 934-4100
Stephanie's Maid Service 934-7171
Sunshine Cleaning & Maintenance 934-4838
Tall Pines Maintenance 934-2352
Teri Rose House Maintenance 934-5613
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Wofford's Mobile Home Service 873-6072

PROPERTY MANAGEMENT

A-1 Homeowners Service 934-3515
Absentee Homeowners Services 934-6563
High Sierra Management 934-5331
Mammoth Mall, The 934-4998
Minaret Village Shopping Center 934-6055
M.L.A.S. Property Management 934-3465
Mammoth High Country Inns 934-2416
Mammoth Lakes Homeowner's Services 934-4444
Sierra Center Mall 934-6881

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BOOKKEEPING
TAX
COMPUTER SERVICE

Advanced Computer Services 934-7153
Boomm Services 934-7349
Darcy's Bookkeeping Service 934-2821
Dawber, Lynda Computer Bookeeping 934-7440
Dencat Services 934-2470
Eastern Sierra Programming 934-8589
Eckart, Pat 934-3726
Flores Booking Service, Valerie 934-6049
Freelance Computer Services 934-2593
Jaeger, Lisa C.P.A. 934-2646
Linda's Bookeeping 934-4956
Mammoth Business Services 934-9468
Mammoth Computing 934-5831
Mammoth Micro Computing 934-3304
Mammoth Professional Services 934-5792
Murphy, Lani L. 934-2659
O'Conner, Marianne 934-6299
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Smith Bookkeeping, Gina L. 934-3612
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Agape Unlimited 934-4159
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Candoo Services 934-7141
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Five Star Maintenance 934-5633
Forrest Enterprises 934-6543
Hohman's Home Maintenance 935-4281
J & P Services 934-2036
Mammoth Handiman 934-9209
Mammoth Plumbing and Home Repair 934-9456
McChristian, Marvin Mercenary 934-8550
Miesel, Steve 934-4599
Moberg Maintenance 934-6051
Mountain Mike Services 934-9236
R & B Services 934-2306
Village Homeowner's Services 934-4991

SNOW REMOVAL

Arctic Snow Removal 934-4149
Chuck's Snow Removal 934-2114
Ice Busters 934-8484
Irwin, S.C. Hauling & Loader Service 934-2472
J.D. Company 934-4365
Mammoth Snow Removal & Equipment 934-6270
Paul's Snow Service 934-2206
Saari, Roy Snow Removal 934-2704
Snow Pro 934-7444

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Mountain Appliance Repair Service 934-6255
Sierra Electronics 934-8448
Shearwater Engineering 934-6156
Strahl Enterprises 934-5602
T-N-T Pool & Spa Service 934-4506
Top of the Mountain-Spa Services 934-8644

AUTO REPAIR
PARTS

A & A Garage 934-2549
A-1 Auto repair 934-2739
Alpine Garage 934-2996
D.T. Auto Body & Paint 934-4338
Gary's Mobile Brake & Tune 935-4660
Jerry's Auto Body & Paint 934-3662
Mammoth Auto & R.V. Center 934-8548
Mammoth Welding 934-6495
Perea Boys Auto & Tractor Repair 934-2202
Randy's Automotive 934-2077
Sierra Auto Detail 934-9440
Sierra Auto Repair 934-6324
Volkswagen Garage, The 934-4563
Zephyr Foreign Car Repairs 934-7870

LAUNDRY
LAUNDROMAT

Bottoms Up 934-6320
Mammoth Lakes Laundromat 934-2237
Mammoth Linen 934-3412
Mill City Laundry 934-8119
Mullin's Laundry & Cleaners 934-7422
Plaza Suds 934-3275

CARPET
UPHOLSTERY CLEANING

Carpet Pro 934-7444
Chem Dry of Mammoth Lakes 935-4651
Conservation Services 934-8806
Mammoth Carpet Services 934-6004
Marc's Steam Cleaning & Maintenance 934-3846
Supersteam 934-8412
Turner Gas Co. .....

Hair Benders 934-3141
Haute Looks 934-5167
In Touch Massage Therapy Centre 934-2836
Mammoth Massage Group 934-4088
Nails Unlimited & Tanning Salon 934-8861
Off the Top 934-6660

INSTRUCTION
DAY CARE

Mammoth Lakes Backpacking School 934-6103
Mammoth Lakes Christian Preschool 934-2056
Mountain Montessori 934-8844

LANDSCAPE
GARDENER

Ashley, M.H. Landscape Maintenance 934-3966
Copeland Landscape 934-6678
Perry's Gardening Maintenance 935-4900
Whitesides Landscaping 934-8361

PHOTOGRAPHY

D & M Photography 934-5810
Peak Productions Photography 934-8022
Quest for Light Photography 935-4557
Speed of Light 934-3977

STORAGE

Mammoth Mini Storage 934-4020
Mammoth Mountain Self Storage 934-9440

TRANSPORTATION

Alpha Air 935-4975
Mammoth Cab Co. 934-3346

TRAVEL AGENT

High Sierra Hotel Express 934-2578
High Sierra Travel 934-3735
Mammoth Air Holidays 934-4439
Performance Travel Service 934-5130

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King Video Cable 934-8553

SECURITY

High Sierra Home Services 934-9714
Mountain Security and Communications 934-8800

FINANCIAL
INSTITUTIONS

Engel Real Estate Services 934-7586
Financial Network Investment Corporation 934-4483
High Country Financial Services 934-1700
Remington Securities, Inc. 934-5894

FIREWOOD
TREE SERVICE

East Sierra Tree Service 934-6142
Experience Stientime 934-9247
Mammoth Tree Service 934-3142
Pablo Bunyan 934-3155

MISCELLANEOUS

Bergman, A.J. Aviation, Services 934-9708
Brent Allen Iron Works 934-6088
Cast Off, The 934-4303
Center St. Rentals 934-4020
Complete Entertainment Coordination 934-4415
Contel 872-0800
Corporate Threads, Inc. 934-8899
D'Jad Industries 934-5824
Dennis Signs Painting 934-8627
Designs Unlimited 934-6666
Eakins Locksmith 934-2881
Holliday Electronics 934-8291
Independent Telephone Systems 934-2112
Mammoth Disposal 934-2201
Mammoth Plant Care 934-8476
O'Grady Martin Investigations 934-8195

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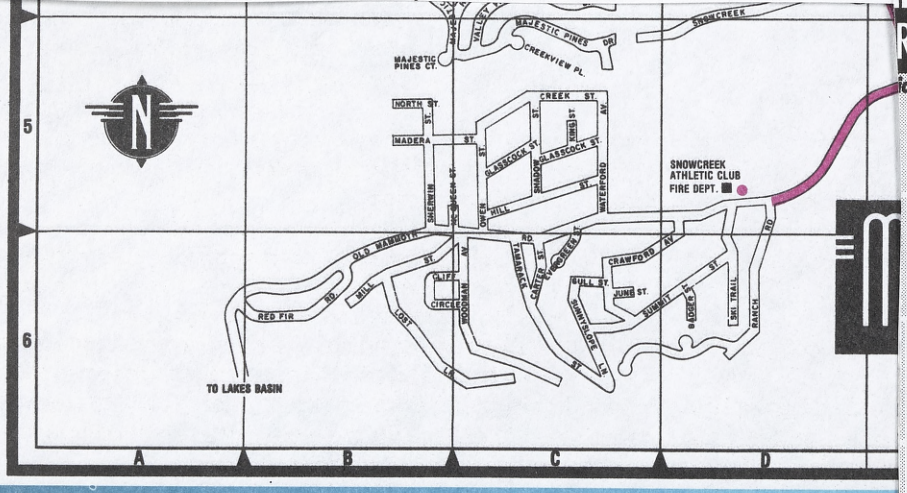
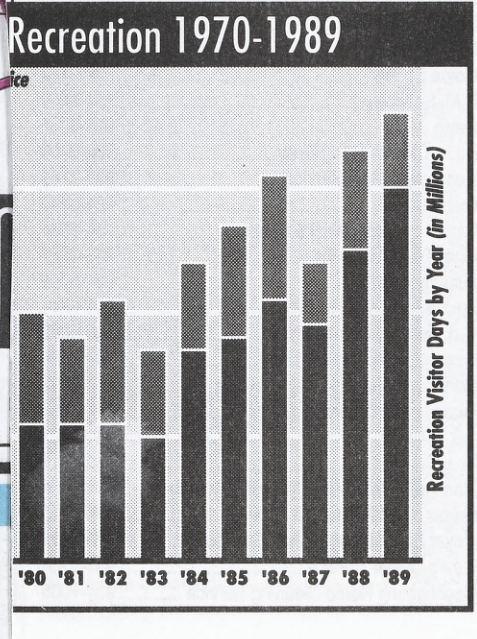
Dog Sled Adventures 934-6270
Dry Fly Associates 934-8256
High Country Climbing School 934-7814
Mammoth Heli-Ski, Inc. 934-4494





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Centinela Mammoth Hospital 934-3311
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Family Counseling Center 934-8484
Family Health Center 934-
Heller, Carol, M.A., M.F.C.C. 934-7384
Kittle, Robert, L.C.S.W. 934-8461
Linton, Ronald M.D. 934-2551
Smith, Thomas M.D. 934-2551
Wright, Diana, M.S.W., L.C.S.W. 934-7694

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Berger, Michael, Attorney at Law 934-6215
Blumberg, Myron - A Law Corporation 934-2907
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Dispute Resolution Center 934-6828
Hammon & Vaughn, Attorneys at Law 934-7515
Holliday Legal Services 934-6292
Kappos, Stephen N., Attorney at Law 934-5515
Lampi & Gephart, A Professional Corporation 934-2518
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Medina, Sandra - Law Offices of 934-3418
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Rudder, Paul - Law Offices of 934-4558
Sanford, Timothy, Attorney at Law 934-4529

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Mountain Environmental Group 934-2905
Mountain Instruments Corporation 934-4553
Shearwater Engineering 934-6156

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Green, William L., C.P.A. 934-2958
Padgett, Patricia C.P.A. 934-7895
Tomasch, John M., C.P.A. 934-8589
Weaver, Wallis, Jr., C.P.A. 934-9432
Yurcek, Charles C.P.A. 934-8509
Zeider, Shirley, C.P.A. 934-6942

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Valente, Christina D.C. 934-4449

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Lowthrop, Robert D., D.D.S. 934-8571
Mammoth Family Dentistry 934-2579

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Glover Insurance Agency 934-9688
State Farm Insurance 934-7575

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Vision Centre 934-7378

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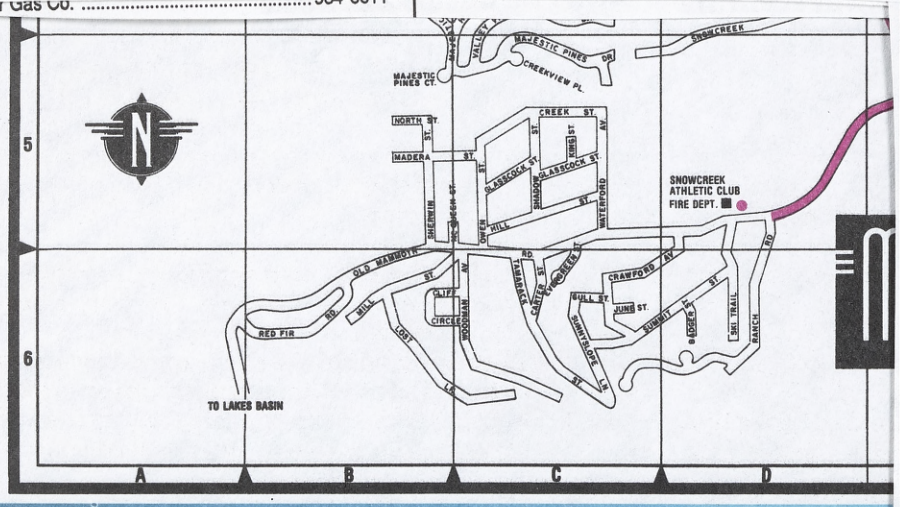
High Country Veterinary Hospital 934-3775

SURVEYORS APPRAISERS

Hulting, Fred R. 934-7281



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Mammoth Ski and Racquet Rentals 934-6543
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Mtn. Country Management & Reservations 934-5409
Mountain Management Service 934-4549
San Sierra Reservations, Inc 934-8264
Season's IV Condominium Rentals 934-2030
Ski Time Reservations, Inc. 934-7583
Ski West, Inc. 934-6060
Snowcreek Management 934-3333
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Sun Mountain Mangement 934-3111
Sunshine Village Reservations 934-3340
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